Anxiety disorders rank among the most prevalent mental disorders; approximately one out of 10 people in Western cultures suffer from at least one anxiety disorder in the course of their lives (Baxter et al., 2013). Anxiety disorders are highly disabling, especially within the interpersonal domain (Baxter et al., 2014). Fortunately, anxiety disorders can be treated effectively with exposure therapy (e.g., Hofmann et al., 2012; Hofmann & Smits, 2008). Patients are exposed to inherently neutral but for them fear-eliciting objects or situations in a safe environment to correct their fearful expectations. This leads to reductions in fear. However, response rates are only about 50% (Loerinc et al., 2015). Therefore, a major challenge is to optimize treatment and to increase treatment response for anxiety disorders.

Exposure therapy is largely based on extinction learning (Mineka & Zinbarg, 2006; Vervliet et al., 2013). According to classical fear conditioning, fear of a neutral stimulus (conditioned stimulus [CS]; e.g., a dog) is acquired by its pairing with an aversive stimulus (unconditioned stimulus [US]; e.g., being attacked). As a result, a conditioned response (CR; e.g., fear) can be observed in response to the CS in anticipation of the US (i.e., CS → US → CR association). Extinction targets the CS → US memory representation by repeated exposure to the CS in the absence of the US, thereby decreasing the expectancy of the US at CS presentation, which results in extinction of the CR in response to the CS. The proposed working mechanism is that a new expectancy representation develops that is incompatible with fear.

Anxiety disorders are effectively treated with exposure therapy, but relapse remains high. Fear may reinstate after reoccurrence of the negative event because the expectancy of the aversive outcome (unconditioned stimulus [US]) is adjusted but not its evaluation. Imagery rescripting (ImRs) is an intervention that is proposed to work through revaluation of the US. The aim of our preregistered study was to test the effects of ImRs and extinction on US expectancy and US revaluation. Day 1 (n = 106) consisted of acquisition with an aversive film clip as US. The manipulation (ImRs + extinction, extinction-only, or ImRs-only) took place on Day 2. Reinstatement of fear was tested on Day 3. Results showed expectancy learning in both extinction conditions but not in the ImRs-only condition and no enhanced revaluation learning in ImRs. The combination of ImRs and extinction slowed down extinction but did not protect against reinstatement, which pleads in favor of stand-alone interventions in clinical practice.

**Keywords**
imagery rescripting, fear conditioning, extinction, anxiety, open data, preregistered

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Imagery Rescripting Versus Extinction

memory representation is created (CS → no US) that competes with and inhibits the original CS → US memory representation (Bouton, 2002). This results in an ambiguous meaning of the CS after extinction: The CS now predicts both the occurrence and the nonoccurrence of the US (Bouton, 1993). The CS → US trace is inhibited but can easily win the retrieval competition under certain circumstances, which leads to return of fear (i.e., relapse). One way in which this can happen is during reinstatement, when an encounter with the original US results in a return of the CR after successful extinction, which reinstates the CS → US association in memory (Bouton, 2002; Vervliet et al., 2013).

According to Davey (1997), the CR can be influenced by two processes: US expectancy and US revaluation. US expectancy is assumed to be addressed in extinction learning, in which the expectation of the US occurring as signaled by the CS is lowered. However, US revaluation is thought to be not directly targeted by extinction. During US revaluation, the mental representation of the US changes (e.g., in valence and/or meaning). Imagery rescripting (ImRs) is an intervention that has been proposed to work through US revaluation (Arntz, 2011, 2012). During ImRs, the outcome of an aversive event in memory is being mentally rescripted into a more positive one. There are several protocols on how to apply ImRs. Smucker et al. (1995) developed the treatment to mitigate symptoms of posttraumatic stress disorder (PTSD) related to childhood abuse. Their intervention includes (a) reliving the traumatic scene (i.e., prolonged imaginal exposure) and (b) changing the memory using mental imagery (i.e., ImRs). Arntz and Weertman (1999), on the other hand, suggested that prolonged exposure is not necessary because ImRs “is not based on extinction, but on processing new, corrective information about the meaning of the event” (p. 719). As a result, their protocol includes (a) affective-memory activation, (b) the patient intervening in the scene as the adult self, and (c) the patient experiencing this intervention by the adult self from the child perspective.

As a therapeutic technique, ImRs is effective in several psychological disorders, such as social anxiety disorder (e.g., Frets et al., 2014; Norton & Abbott, 2016) and PTSD (Raabe et al., 2015; for a review and meta-analysis, see Morina et al., 2017). The question remains, however, whether the proposed revaluation mechanism is indeed what makes ImRs effective. Only two studies assessed this directly. Given that these studies used healthy participants and applied an experimental (i.e., lab) version of ImRs, we refer to this version of ImRs as “ImRs_exp.” That is, ImRs has been adjusted to fit into the fear-conditioning paradigm. For example, we used a newly acquired fear memory instead of an autobiographical memory, a standardized script instead of a personalized one, and no adult and child perspective. Note that memory activation and alteration are still included in ImRs_exp.

Dibbets et al. (2012) were the first to study working mechanisms of ImRs_exp and extinction in a 1-day fear-conditioning paradigm. In their study, participants read a script describing an aversive event (i.e., a little boy dies after a car accident), after which a picture of a car (CS) was paired with a picture of a mutilated boy (US) in Context A. In the manipulation phase, all participants went through an extinction phase, three of which in a new Context B (ABA groups) and one of which in the acquisition context A (AAA groups). Participants received either a script with a positive ending related to the US to imagine during extinction (ABA-ImRs_exp), a US-unrelated script to imagine during extinction (ABA-imagery control), or regular extinction (ABA-no and AAA-no). Return of fear was tested in Context A in all groups. They found that adding ImRs to extinction led to less return of fear and more US revaluation. Note that they also found that ImRs_exp led to slower extinction compared with an extinction-only condition. A possible explanation may be that ImRs_exp required additional cognitive efforts (i.e., mental imagery), which resulted in a more complex and thus longer learning process. Dibbets et al. (2018), using the same paradigm and population, found that the aversiveness of the US representation was decreased after (vs. before) ImRs_exp (without extinction). These findings provide preliminary evidence for revaluation learning in ImRs_exp.

Our main aim was to test the distinct and combined effects of extinction and ImRs_exp on expectancy learning (targeting the CS) and revaluation learning (targeting the US). We included an ImRs_exp-only condition, an extinction-only condition (EXT-only), and an ImRs_exp + extinction combination (ImRs_exp+EXT) condition to optimally delineate specific effects. We employed a 3-day fear-conditioning paradigm, which allows for consolidation of learned associations (Stickgold, 2005; Walker & Stickgold, 2004), thereby promoting translation to clinical practice, during which fear memories are usually consolidated before treatment (see James et al., 2015; Siegesleitner et al., 2019). An emotional memory was formed on the first day using an aversive film and an acquisition phase. Following Kunze et al. (2015), we used a meaningful reinforced CS (CS+; picture from the film) and US (fragment from the film) to increase ecological validity of the fear-conditioning paradigm. The manipulation (EXT-only, ImRs_exp-only, and ImRs_exp+EXT) took place on the second day, and a fear reinstatement test took place on the third day. Regarding expectancy learning (as measured by US expectancy and physiological measures; Hypotheses 1–3), we expected a larger decrease in fear from premanipulation...
to postmanipulation in both extinction conditions (EXT-only and ImRs\textsubscript{exp}+EXT), compared with the ImRs\textsubscript{exp}-only condition (Hypothesis 1). Second, in line with Dibbets et al. (2012), we expected slower extinction in the ImRs\textsubscript{exp}+EXT condition compared with the EXT-only condition (Hypothesis 2). Third, we hypothesized that the ImRs\textsubscript{exp}+EXT condition would result in lower fear reinstatement than either intervention alone because of the combination of expectancy learning and revaluation, which in theory should address the entire CS → US → CR association (Hypothesis 3). Fourth, and finally, we expected that the ImRs\textsubscript{exp} conditions (ImRs\textsubscript{exp}-only and ImRs\textsubscript{exp}+EXT) would show more US revaluation compared with the EXT-only condition, as measured by US aversiveness and US-related emotion ratings (Hypothesis 4). Exploratively, we looked at revaluation as a mediator between the ImRs\textsubscript{exp} manipulation and fear.

Method

Participants

A total of 120 participants between 18 and 40 years old were recruited between March 2019 and February 2020. Participants were screened online. Exclusion criteria were a history of physical or sexual assault or abuse, PTSD symptoms (with or without diagnosis), a diagnosis of one or more psychiatric disorders, and serious medical problems. All participants gave written informed consent and received either 16 euros or course credits for their participation. Fourteen participants were excluded from all analyses because of technical problems (n = 8), noncompliance (n = 2), or incomplete data (n = 4). The final sample consisted of 106 participants (27 male; mean age = 22.17 years, SD = 2.85), and the random condition allocation was as follows: ImRs\textsubscript{exp}+EXT (n = 34), ImRs\textsubscript{exp}-only (n = 36), and EXT-only (n = 36). The study was approved by the faculty’s ethics committee (FETC18-133) and was carried out in accordance with the Declaration of Helsinki.

Material and measures

Film. A short film clip (1.27 min) from Irréversible (Noé, 2002) was shown. The film clip consists of men fighting and shouting in a club, ending in a violent attack with a fire extinguisher. The film clip was rated as aversive and induced distress and anxiety in previous studies (Arnaudova & Hagenaars, 2017; Krans & Bos, 2012).

Conditioning stimuli. Two different pictures were used as CSs. The reinforced CS (CS+) was a picture of a fire extinguisher. The unreinforced CS (CS−) was a picture of a fire reel. The US consisted of a 2-s part of the film clip, including sound, depicting the beating with the fire extinguisher. A meaningful CS+ (i.e., relevant to the violence depicted in the film clip) was chosen to induce a stronger and more meaningful fear association between the CS+ and the US. This increases ecological validity because it mimics real life more closely than a neutral or unassociated CS+ (Carpenter et al., 2019; Kunze et al., 2015). Moreover, Kunze et al. showed delayed extinction compared with a nonmeaningful fear-conditioning procedure (i.e., with a neutral film clip), which improves the assessment of differences between conditions in extinction curves (i.e., Hypothesis 2).

Questionnaires.

PTSD symptoms. To screen for PTSD symptoms, we used the Dutch version of the Primary Care PTSD screen for DSM-5 (PC-PTSD; Prins et al., 2016). The questionnaire consists of six questions that can be answered with yes or no. The first question assesses the presence of potential traumatic events. If yes, five additional questions assess PTSD symptoms according to the fifth edition of the Diagnostic and Statistical Manual of Mental Disorders (American Psychiatric Association, 2013).

Neuroticism. Neuroticism is a personality trait that is associated with enhanced fear learning (e.g., Hur et al., 2016). To check whether neuroticism scores were equally distributed between conditions, the neuroticism scale of the short version of the Eysenck Personality Questionnaire (EPQ) was used (Sanderman et al., 1991, 2012). This scale consists of 12 questions that can be answered with either yes (1) or no (0), which creates a sum score ranging from 0 (low neuroticism) to 12 (high neuroticism). Internal consistency was moderate in our study, Cronbach’s $\alpha = .69$.

Imagery ability. Mental imagery is an important component of ImRs. Therefore, the ImRs\textsubscript{exp} manipulation could theoretically work better for people with higher imagery ability (see Dibbets et al., 2012). Moreover, there is evidence that mental imagery may enhance fear responses in a conditioning paradigm (Mertens et al., 2020). To measure mental imagery ability, we used the Plymouth Sensory Imagery-Questionnaire (Psi-Q; Andrade et al., 2014). This questionnaire contains seven sets of three items each; every set assesses imagery in a different sensory modality (sight, smell, sound, touch, taste, bodily sensation, and emotion). Participants rated the vividness of their imagery on an 11-point scale from 0 (no image at all) to 10 (as vivid as real life). For the randomization check, a mean score across modalities was created. Internal consistency was good in the current sample, Cronbach’s $\alpha = .89$.

ImRs\textsubscript{exp} checks. Participants in the ImRs\textsubscript{exp} conditions were asked how well they were able to imagine the script...
and how credible they found the story of the script on two scales from 0 (not at all) to 10 (very much). They were also asked to indicate which of the two memories was stronger (script or film memory).

**Stimulus ratings.** US expectancy was used as an explicit measure of fear and was assessed using a visual analogue scale (VAS) ranging from 0 (not at all expecting the film clip) to 100 (definitely expecting the film clip).

Reevaluation learning was assessed with measures of US aversiveness, US-related positive and negative emotions, and, exploratively, US vividness. Participants were instructed to imagine the US as vividly and detailed as possible and then provide their ratings.

Participants rated US aversiveness on a VAS ranging from 0 (not at all unpleasant) to 100 (extremely unpleasant).

Positive and negative emotions (PNE) regarding the imagined US were rated using a VAS ranging from 0 (not at all feeling like this) to 100 (very much feeling like this). Emotions were chosen on the basis of a pilot study. Positive emotions (PE) included “proud,” “hopeful,” “strong,” and “satisfied.” Negative emotions (NE) were “scared,” “guilty,” “shocked,” and “powerless.” The means of the four positive and the four negative emotions were used to indicate PE and NE, respectively. For reasons of brevity, we refer to PE and NE as PNE unless it concerns one of the specific scales.

Participants rated US vividness on a VAS ranging from 0 (not at all vivid) to 100 (extremely vivid).

CS+ and CS− aversiveness ratings were collected by showing the two pictures accompanied by a VAS ranging from 0 (not at all unpleasant) to 100 (extremely unpleasant).

**Physiological measures.** An ActiveTwo electroencephalography system (BioSemi, Amsterdam, the Netherlands) was used to measure fear-potentiated startle (FPS) and skin-conductance response (SCR) as additional indicators for fear as a part of expectancy learning. Two reference electrodes were placed on the forehead, approximately 1 cm below the hairline (Blumenthal et al., 2005). The signal was recorded with Actiview software (BioSemi, Amsterdam, the Netherlands).

FPS was measured with electromyography of the left orbicularis oculi muscle using two 4-mm Ag/AgCl electrodes filled with Signa gel (Parker Laboratories, Fairfield, NJ) electrolyte conductive gel.

SCR was measured using two 5-mm Ag/AgCl electrodes filled with Signa gel placed on the proximal part of the palm of the left hand, with approximately 1.5 cm between the electrodes (Boucsein et al., 2012).

**Procedure**

The experiment took place on 3 consecutive days, with 23 to 25 hr between each session (see Fig. 1).

**Typical conditioning trial.** Each CS trial started with an 8-s CS presentation. US expectancy was rated during the first 7 s of each CS presentation by showing the scale in the bottom of the screen. The startle probe was white noise presented 7.5 s after CS onset through headphones at 100 dB(A) for 50 ms. In reinforced trials, the US was presented directly after CS+ offset. The intertrial interval (ITI) was a black screen with a white fixation cross that appeared for 15 to 25 s (M = 20 s). Noise-alone (NA) trials were similar to the ITI; a startle probe was added at trial onset. Trials were always randomly presented in blocks of one CS+, one CS−, and 1 NA trial, which results in a maximum of two consecutive trials of the same stimulus.

**Day 1.**

**Preparation.** The first day consisted of the film and the acquisition phase for all participants. After signing the informed consent, electrodes were attached, and headphones were put on. Participants then rated CS aversiveness (No. 1, prefilm) and completed the EPQ and the PsiQ. Imagery was practiced by a neutral imagery exercise in which participants imagined a neutral script about preparing their lunch as vividly and with as much detail as possible (following Hagenaars & Arntz, 2012). The experimenter guided the practice session by focusing on present tense, first-person perspective, and sensory details. Then, participants watched a film clip. In line with trauma-film instructions (see Arnaudova & Hagenaars, 2017), they were instructed to immerse oneself in the film. After the film, CS aversiveness (No. 2, postfilm) was measured again. Then, eight NA startle probes followed to habituate participants’ startle responses.

**Acquisition phase.** Participants were instructed to learn which of the two CSs would be followed by the film clip and to indicate their expectancy of the film clip on the scale during the CS presentation. Participants started with a practice phase to get used to the time-limited ratings. During this phase, a picture of a swing and a picture of a slide were both presented once, unreinforced, including US expectancy ratings and a startle probe. Then, the acquisition phase started. Both CSs and NA trials were presented eight times. The CS+ was paired with the US six out of eight times (i.e., reinforcement rate of 75%, first and fifth trials unreinforced; see Lonsdorf et al., 2017). The CS− was never paired with the US. After acquisition, participants were shown the two CSs and asked to indicate which image was followed by the film clip to check for explicit contingency.
Fig. 1. Schematic overview of the procedure for each day.
awareness. Then, participants completed the US (No. 1, postacquisition) and CS (No. 3, postacquisition) ratings. The electrodes were removed.

**Day 2.** The second day started with attaching the electrodes and putting on the headphones. The experiment started with US (No. 2, premanipulation) and CS (No. 4, premanipulation) ratings, and eight NA startle probes were presented. Then, the manipulation phase began.

**ImRsexp-only.** Participants in the ImRsexp-only condition were asked to read a script with a positive ending related to the film. They were instructed to immerse oneself in the script, as if they were witnessing the situation in reality. In the script, the participant witnesses the violent attack with the fire extinguisher and calls the security guard, who stops the fight. The injuries do not seem too bad. Participants were instructed on screen to close their eyes and start imagining the script as vividly and detailed as possible and to end their imagery when they heard a tone (i.e., after 8 s). They repeated the imagery of the script 12 times.

**EXT-only.** Participants in the EXT-only condition were told that they would see the same pictures as the day before and were asked to rate their US expectancy again. They received 12 unreinforced CS+, CS–, and NA presentations (i.e., 36 trials in total).

**ImRsexp+EXT.** Participants in the ImRsexp+EXT condition were given the same script and instructions as the ImRsexp-only condition. Then, they were told that they would see the same pictures as the day before and were asked to rate their US expectancy again. They received 12 unreinforced CS+, CS–, and NA presentations (i.e., 36 trials total). Participants imagined the positive script from CS+ offset until a signal tone (i.e., after 8 s). After the manipulation, US (No. 3, postmanipulation) and CS (No. 5, postmanipulation) ratings were collected, and all electrodes were removed.

**Day 3.** The third day started with attaching the electrodes and putting on the headphones. The experiment started with US (No. 4, prespontaneous recovery) and CS (No. 6, prespontaneous recovery) ratings, and eight NA startle probes were presented.

**Spontaneous recovery phase.** No expectancy measures were included in the manipulation phase for the ImRsexp-only condition. Therefore, we included a spontaneous recovery phase to assess premanipulation compared with postmanipulation US expectancy for all groups.

Participants were told that they were going to see the two different pictures from Day 1 (i.e., CS+ and CS–) and that they had to rate their expectancy of the film clip again. Then, four trial blocks were presented, all unreinforced. After these four blocks, US (No. 5, prereinstatement) and CS (No. 7, prereinstatement) ratings were assessed.

**Reinstatement phase.** Directly after the US and CS ratings and with no further instructions, participants were shown a fixation cross for approximately 30 s. Then, three unexpected US presentations followed. Approximately 20 s after the last US presentation, four trial blocks followed, all unreinforced. After this, US (No. 6, postreinstatement) and CS (No. 8, postreinstatement) ratings were assessed. Participants were debriefed, and all electrodes were removed.

**Data preparation**

**FPS.** FPS data were filtered (28–500 Hz, rectified, and filtered again (15.9 Hz; Blumenthal et al., 2005). Because of a variable delay in startle-probe delivery (0–100 ms), we extended the recommended window for peak detection to 20 to 200 ms after probe onset. Peak data were baseline corrected by calculating the mean value of the 30 ms before probe onset through the 20 ms after probe onset and taking that as the baseline value. Peaks were then standardized by creating a z score for each participant’s mean response and standard deviation each day, across stimuli (Blumenthal et al., 2005).

**SCR.** SCR data were filtered (low-pass filter = 10 Hz; notch filter = 50 Hz), after which entire-interval responses were calculated by taking the peak in a 1- to 7-s window after CS onset and applying a baseline correction with the mean of 2 s before CS onset (Pineles et al., 2009). A response criterion of 0.02 μV was applied (Landkroon et al., 2020). Peaks were subsequently range corrected and square root transformed (Boucsein et al., 2012).

**Data analyses**

**Prehypothetisis analyses.**

**Randomization check.** Sex differences between conditions were tested with a χ² test. Differences in age, neuroticism (EPQ), imagery ability (PsiQ), and Day 1 US aversiveness ratings were analyzed with one-way analyses of variance (ANOVAs).

**Acquisition.** To check whether differential acquisition took place, we conducted a 2 (Stimulus: CS+ vs. CS–) × 8 (Time: Acquisition Trials 1–8) × 3 (Condition: ImRsexp-only, EXT-only, ImRsexp+EXT) repeated measures ANOVA on US expectancy ratings, FPS, and SCR.
Hypotheses.

Premanipulation compared with postmanipulation. Changes from premanipulation to postmanipulation (Hypothesis 1) were assessed with a 2 (Time: Acquisition Trial 8 vs. Spontaneous Recovery Trial 1) × 2 (Stimulus: CS+ vs. CS–) × 3 (Condition: ImRsexp-only, EXT-only, ImRsexp+EXT) repeated measures ANOVA on US expectancy ratings, FPS, and SCR.

Extinction rate. The extinction rate (Hypothesis 2) was analyzed with a 12 (Time: Extinction Trials 1–12) × 2 (Stimulus: CS+ vs. CS–) × 2 (Condition: EXT-only, ImRsexp+EXT) repeated measures ANOVA on US expectancy ratings, FPS, and SCR.

Reinstatement. Fear reinstatement (Hypothesis 3) was analyzed with a 2 (Time: Spontaneous Recovery Trial 4 vs. Reinstatement Trial 1) × 2 (Stimulus: CS+ vs. CS–) × 3 (Condition: ImRsexp-only, EXT-only, ImRsexp+EXT) repeated measures ANOVA on US expectancy ratings, FPS, and SCR.

US reevaluation. US reevaluation (Hypothesis 4) was analyzed with two repeated measures ANOVAs on US aversiveness ratings and PNE. To measure US reevaluation premanipulation compared with postmanipulation, we performed a 2 (Time: Measures No. 2, Premanipulation vs. No. 3, Postmanipulation) × 3 (Condition: ImRsexp-only, EXT-only, ImRsexp+EXT). To measure US reevaluation prereinstatement compared with postreinstatement, we performed a 2 (Time: Measures No. 5, Prereinstatement vs. No. 6, Postreinstatement) × 3 (Condition: ImRsexp-only, EXT-only, ImRsexp+EXT).

Exploratory analyses. To see whether revaluation was indeed responsible for fear reduction, we performed exploratory mediation analyses with the PROCESS macro (Hayes, 2018) for IBM SPSS (Version 3.4.1). Condition (ImRsexp-only, EXT-only, ImRsexp+EXT) was the independent variable; change scores of US valence, PE, and NE (premanipulation vs. postmanipulation; Measures No. 3, postmanipulation minus No. 2, premanipulation and premanipulation vs. postreinstatement; measures No. 6, postreinstatement minus No. 5, prereinstatement) were mediators; and US expectancy ratings, FPS, and SCR (during manipulation; Extinction Trials 12 minus 1 and prereinstatement vs. postreinstatement; Reinstatement Trial 1 minus Spontaneous Recovery Trial 4) were outcome variables. Analyses were done for the CS+ and the CS– separately. Thus, a total of 18 models were tested.

For all analyses, Greenhouse-Geisser (ε < .75) or Huyn-Feldt (ε > .75) correction was applied in case of violation of sphericity. The α level was set at .05 for all analyses. In case of a significant main effect, post hoc tests with Bonferroni correction (α = .05 divided by 3 = .017) were conducted. Effect sizes were reported in case of a significant effect only.

Results

Randomization check

Conditions did not differ with regard to sex, χ²(2, N = 106) = 0.482, p = .786; age, F(2, 102) = 1.10, p = .338; EPQ, PsiQ; and US aversiveness No. 1 scores, F(2, 103) < 1, ps > .396 (for descriptive statistics, see Tables 1 and 2).

Acquisition

US expectancy. There was a significant Stimulus × Time interaction, F(3.85, 311.52) = 89.08, p < .001, ηp² = .524, 95% confidence interval [CI] = [.447, .580], which indicates differential acquisition learning in terms of US expectancy. US expectancy increased over time for the CS+ (p < .001) and decreased over time for the CS– (p < .001). There was no evidence that acquisition was different for the three conditions (Stimulus × Time × Condition interaction), F(7.69, 311.52) = 0.55, p = .812 (see Fig. 2). All participants also showed explicit contingency awareness.

FPS. There was a main effect of stimulus, F(1.82, 165.19) = 43.57, p < .001, ηp² = .324, 95% CI = [.209, .420]. The mean startle amplitude was higher for the CS+ than for the CS–, t = 4.39, p < .001. The mean startle amplitude for both the CS+ and the CS– were higher than for NA trials, ps < .001.
Table 2. Unconditioned Stimulus (US) and Conditioned Stimulus (CS) Ratings for Each Condition Over Time

<table>
<thead>
<tr>
<th>Condition</th>
<th>Ratings (0–100)</th>
<th>ImRs&lt;sub&gt;exp&lt;/sub&gt;-only</th>
<th>EXT-only</th>
<th>ImRs&lt;sub&gt;exp&lt;/sub&gt;+EXT</th>
</tr>
</thead>
<tbody>
<tr>
<td>US aversiveness</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1. Postacquisition</td>
<td>83.14 (18.37)</td>
<td>77.25 (23.21)</td>
<td>77.59 (19.39)</td>
<td></td>
</tr>
<tr>
<td>2. Premanipulation</td>
<td>74.00 (15.19)</td>
<td>68.00 (20.39)</td>
<td>71.29 (17.42)</td>
<td></td>
</tr>
<tr>
<td>3. Postmanipulation</td>
<td>70.22 (19.32)</td>
<td>59.61 (21.86)</td>
<td>68.21 (20.62)</td>
<td></td>
</tr>
<tr>
<td>4. Prespontaneous recovery</td>
<td>61.67 (21.23)</td>
<td>56.71 (20.18)</td>
<td>64.12 (19.72)</td>
<td></td>
</tr>
<tr>
<td>5. Prerestatement</td>
<td>62.14 (21.64)</td>
<td>55.86 (20.61)</td>
<td>61.45 (17.95)</td>
<td></td>
</tr>
<tr>
<td>US-related positive emotions</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1. Postacquisition</td>
<td>13.47 (12.88)</td>
<td>13.23 (12.77)</td>
<td>11.32 (10.71)</td>
<td></td>
</tr>
<tr>
<td>3. Postmanipulation</td>
<td>18.58 (14.95)</td>
<td>11.92 (13.94)</td>
<td>17.51 (15.55)</td>
<td></td>
</tr>
<tr>
<td>6. Postreinstatement</td>
<td>10.12 (9.67)</td>
<td>10.50 (13.64)</td>
<td>13.90 (15.36)</td>
<td></td>
</tr>
<tr>
<td>US-related negative emotions</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1. Postacquisition</td>
<td>56.16 (16.20)</td>
<td>52.86 (18.07)</td>
<td>56.48 (17.08)</td>
<td></td>
</tr>
<tr>
<td>2. Premanipulation</td>
<td>49.72 (17.92)</td>
<td>47.10 (18.68)</td>
<td>50.76 (18.31)</td>
<td></td>
</tr>
<tr>
<td>3. Postmanipulation</td>
<td>47.82 (15.33)</td>
<td>41.49 (18.20)</td>
<td>47.39 (20.02)</td>
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</tr>
<tr>
<td>4. Prespontaneous recovery</td>
<td>43.23 (18.76)</td>
<td>36.78 (17.71)</td>
<td>45.40 (21.14)</td>
<td></td>
</tr>
<tr>
<td>5. Prerestatement</td>
<td>42.35 (18.79)</td>
<td>39.29 (18.93)</td>
<td>45.39 (21.76)</td>
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</tr>
<tr>
<td>6. Postreinstatement</td>
<td>47.80 (20.83)</td>
<td>42.79 (20.19)</td>
<td>51.72 (22.96)</td>
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<tr>
<td>CS+ aversiveness</td>
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<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1. Prefilm</td>
<td>21.51 (20.37)</td>
<td>20.44 (23.61)</td>
<td>17.65 (20.18)</td>
<td></td>
</tr>
<tr>
<td>2. Postfilm</td>
<td>54.11 (25.12)</td>
<td>52.39 (28.21)</td>
<td>48.65 (29.00)</td>
<td></td>
</tr>
<tr>
<td>3. Postacquisition</td>
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<td>65.40 (26.55)</td>
<td>63.97 (30.76)</td>
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</tr>
<tr>
<td>4. Premanipulation</td>
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<td>43.28 (29.21)</td>
<td>47.92 (30.49)</td>
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</tr>
<tr>
<td>5. Postmanipulation</td>
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<td>25.08 (24.86)</td>
<td>32.67 (26.77)</td>
<td></td>
</tr>
<tr>
<td>6. Prespontaneous recovery</td>
<td>43.22 (25.18)</td>
<td>30.63 (26.04)</td>
<td>32.66 (26.43)</td>
<td></td>
</tr>
<tr>
<td>7. Prerestatement</td>
<td>37.03 (20.69)</td>
<td>23.09 (22.66)</td>
<td>24.83 (24.42)</td>
<td></td>
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<td>8. Postreinstatement</td>
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<td>34.69 (28.28)</td>
<td>42.20 (31.95)</td>
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<td>CS− aversiveness</td>
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<tr>
<td>1. Prefilm</td>
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<td>23.08 (25.75)</td>
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<tr>
<td>2. Postfilm</td>
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<td>3. Postacquisition</td>
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<td>15.14 (22.76)</td>
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<td>4. Premanipulation</td>
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<td>5. Postmanipulation</td>
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<td>6. Prespontaneous recovery</td>
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<td>4.80 (9.12)</td>
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<td>8. Postreinstatement</td>
<td>7.36 (12.53)</td>
<td>7.83 (15.61)</td>
<td>5.89 (13.16)</td>
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</table>

Note: Values are means with standard deviations in parentheses. ImRs = imagery rescripting; EXT = extinction; CS+ = reinforced conditioned stimulus; CS− = unreinforced conditioned stimulus.

This stimulus differentiation did not change over time (Stimulus × Time interaction), $F(14, 1232) = 0.78, p = .689$. There were no interactions with condition, $p_s > .139$, which indicates that there was no evidence for differences between conditions regarding acquisition in terms of FPS (see Fig. 3).

**SCR.** There was a significant Stimulus × Time interaction, $F(6.71, 697.29) = 2.35, p = .024, \eta^2_p = .022, 95\% CI = [.001, .039]$, which indicates a different course of SCR between stimuli. However, post hoc $t$ tests (Acquisition Trial 8 vs. Trial 1) did not show any time effects for either the CS+ or the CS−, $p_s > .160$. A main effect of stimulus
does show a higher SCR toward the CS+ than toward the CS–, $F(1, 104) = 25.63, p < .001$. No evidence for differences between conditions in SCR acquisition was found (Stimulus $\times$ Time $\times$ Condition interaction), $F(13.41, 697.29) = 0.72, p = .751$ (see Fig. 4).

**Hypothesis 1: premanipulation compared with postmanipulation**

Hypothesis 1 stated that US expectancy, FPS, and SCR would decrease more at premanipulation than at postmanipulation in the ImRs$_{exp}$+EXT and EXT-only conditions than in the ImRs$_{exp}$-only condition.

**US expectancy.** There was a significant Stimulus $\times$ Time $\times$ Condition interaction indicating differences in US expectancy between the three conditions at premanipulation compared with postmanipulation, $F(2, 97) = 16.27, p < .001$, $\eta^2_p = .251$, 95% CI = [.107, .374]. Disentangling this three-way interaction revealed a Time $\times$ Condition interaction for the CS+, $F(2, 98) = 25.42, p < .001$, $\eta^2_p = .342$, 95% CI = [.188, .459], but not for the CS–, $F(2, 100) = 2.69, p = .073$. As expected, post hoc $t$ tests showed that for the CS+, US expectancy decreased more in the ImRs$_{exp}$+EXT and the EXT-only conditions than the ImRs$_{exp}$-only condition, $t(37.50) = 5.82, p < .001$, and $t(45.49) = 8.042, p < .001$, respectively. The ImRs$_{exp}$+EXT and EXT-only conditions did not significantly differ from each other, $t < 1$. These results are in line with Hypothesis 1.

**FPS.** The Stimulus $\times$ Time $\times$ Condition interaction was not significant, $F(4, 168) = 1.23, p = .302$. The Time $\times$ Condition interaction showed a trend, $F(2, 84) = 3.02, p = .054$, $\eta^2_p = .067$. Post hoc $t$ tests showed that the ImRs$_{exp}$+EXT condition tended to have a larger increase in FPS in general compared with the EXT-only condition, $p = .024$. There were no other significant differences among conditions, $ps > .122$.

**SCR.** The Stimulus $\times$ Time $\times$ Condition and Time $\times$ Condition interactions were not significant, $F(2, 103) < 1.69, ps > .191$, which indicates no evidence for changes from premanipulation to postmanipulation in SCR.
In conclusion, in line with Hypothesis 1, explicit US expectancy decreased from the final acquisition to first spontaneous recovery trial (i.e., premanipulation vs. postmanipulation) in both EXT groups but not in the ImRsexp-only condition. However, this pattern could not be observed in the FPS and SCR data.

**Hypothesis 2: extinction rate**

Hypothesis 2 stated that the ImRs exp+EXT condition would show slower extinction than the EXT-only condition, as measured by US expectancy, FPS, and SCR.

**US expectancy.** A significant Stimulus × Time interaction showed successful extinction, \( F(3.94, 224.41) = 84.27, p < .001, \eta^2_p = .597, 95\% \text{ CI} = [.513, .652] \). Crucially, the extinction curve differed between the ImRs exp+EXT and EXT-only conditions, as evidenced by a significant Stimulus × Time × Condition interaction, \( F(3.94, 224.41) = 3.43, p = .010, \eta^2_p = .057, 95\% \text{ CI} = [.004, .110] \). Post hoc analyses yielded a Time × Condition interaction effect for the CS+, \( F(3.70, 214.33) = 5.69, p < .001, \eta^2_p = .089 \) (linear effect, \( p < .001 \)), but not for the CS–, \( F(3.42, 222.25) = 1.82, p = .137 \). In line with Hypothesis 2, the ImRs exp+EXT condition showed a slower extinction rate regarding US expectancy for the CS+ than did the EXT-only condition (Extinction Trial 12 vs. Trial 1, \( p = .018 \)). See Figure 2 for a graphical presentation of the extinction curves.

To gain more insight into our extinction data, we performed an exploratory post hoc \( \chi^2 \) test to check whether the conditions differed in the number of participants reaching the extinction criterion of the US expectancy rating for the CS+ on the last extinction trial ≤ 25 (see Dibbets et al., 2012). Significantly more participants did not reach the criterion in the ImRs exp+EXT condition (\( n = 8 \)) compared with the EXT-only condition (\( n = 2 \)), \( \chi^2(1, N = 70) = 4.61, p = .032 \). This was also true after correction for baseline responding to the CS–, \( \chi^2 = 5.48(1, N = 70), p = .019; \) ImRs exp+EXT: \( n = 7 \); EXT-only: \( n = 1 \).

**FPS.** The Stimulus × Time × Condition interaction was not significant, \( F < 1 \), but the overall extinction curve did differ between conditions (Time × Condition interaction),
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$F(10.07, 604.11) = 2.11, \ p = .022, \ \eta^2_p = .034, \ 95\% \ CI = [0.001, 0.050].$ The ImRsexp+EXT condition showed a larger general decrease in FPS than did the EXT-only condition (Extinction Trial 12 vs. Trial 1, $p = .030$), see Figure 3. This is contrary to Hypothesis 2.

**SCR.** No interactions with condition were found—Stimulus $\times$ Condition: $F(9.20, 635.07) = 0.80, \ p = .622;$ Stimulus $\times$ Time $\times$ Condition: $F(10.26, 708.11) = 1.53, \ p = .123.$ No Time $\times$ Stimulus interaction was present, $F(10.26, 708.11) = 0.82, \ p = .617.$ Main effects of time and stimulus showed a general decrease of SCR during extinction, $F(9.20, 635.07) = 2.89, \ p = .004,$ and higher SCR to the CS+ than to the CS−, $F(1, 69) = 10.03, \ p = .002,$ see Figure 4. The SCR data thus do not confirm Hypothesis 2.

To conclude, in line with Hypothesis 2, explicit US expectancy ratings show slower extinction in the ImRsexp+EXT condition compared with the EXT-only condition. However, the FPS data showed, contrary to Hypothesis 2, a larger decrease for both CSs in the ImRsexp+EXT condition. The SCR data revealed no evidence for differences between the EXT conditions.

**Hypothesis 3: reinstatement**

Hypothesis 3 stated that reinstatement (US expectancy, FPS, and SCR) would be lower in the ImRsexp+EXT condition than in the ImRsexp-only and EXT-only conditions.

**US expectancy.** The Stimulus $\times$ Time $\times$ Condition interaction showed a trend, $F(2, 83) = 2.96, \ p = .057, \ \eta^2_p = .067.$ Subsequent analyses revealed a Time $\times$ Condition interaction for the CS+, $F(2, 92) = 3.98, \ p = .022, \ \eta^2_p = .080, \ 95\% \ CI = [.001, .187],$ but not for the CS−, $F(2, 95) = 0.38, \ p = .688.$ Post hoc $t$ tests on the CS+ difference scores revealed that the ImRsexp-only condition showed a smaller increase in US expectancy than did the EXT-only condition, $t(59) = 2.56, \ p = .013.$ Neither condition significantly differed from the ImRsexp+EXT condition, $p_s > .024.$ Thus, Hypothesis 3 could not be confirmed for the US expectancy data.

To gain more insight into the unexpected reduced reinstatement of US expectancy for the CS+ in the ImRsexp-only group, we conducted exploratory post hoc analyses on the spontaneous-recovery data. That is, a 4
(Time: Spontaneous Recovery Trials 1–4) × 3 (Condition: ImRsexp-only, EXT-only, ImRsexp+EXT) repeated measures ANOVA was conducted on US expectancy for the CS+. This analysis revealed a significant Time × Condition interaction, F(4.02, 198.94) = 4.22, p = .003, ηp² = .079. However, subsequent t tests on the difference scores (Trial 4 − Trial 1) did not show any group differences after α correction, ps > .029.

**FPS.** The Stimulus × Time × Condition interaction was not significant, F(4, 174) = 0.25, p = .908, but there was a significant Time × Condition interaction, F(2, 87) = 3.45, p = .036, ηp² = .073, 95% CI = [.001, .182]. Post hoc t tests showed effects at trend level after α correction. The ImRsexp-only condition tended to show less overall reinstatement than did the ImRsexp+EXT and EXT-only conditions, ps < .024. The ImRsexp+EXT and EXT-only conditions did not differ from each other on FPS at reinstatement, t < 1. Thus, Hypothesis 3 was not confirmed in the FPS data.

**SCR.** The Stimulus × Time × Condition and Time × Condition interactions were not significant, F(2, 103) = 1.49, p = .229. NE decreased from premanipulation to postmanipulation, F(1, 103) = 12.19, p = .001, ηp² = .106, 95% CI = [.020, .224], and showed no evidence for differences between conditions (Time × Condition interaction), F(2, 106) = 1.10, p = .355.

**Prereinstatement compared with postreinstatement.**
US aversiveness increased from prereinstatement to postreinstatement, as evidenced by a main effect of time, F(1, 101) = 31.36, p < .001, ηp² = .237, 95% CI = [.105, .365]. This did not significantly differ between conditions, F(2, 101) = .39, p = .678.

PE decreased from prereinstatement to postreinstatement, F(1, 101) = 5.05, p = .027, ηp² = .048, 95% CI = [.01, .148]. The effect differed between conditions (Time × Condition interaction), F(2, 101) = 3.29, p = .041, ηp² = .061, 95% CI = [.009, .157]. Post hoc t tests revealed a significant difference between the ImRsexp-only and EXT-only conditions, t(48.02) = 2.79, p = .008. The ImRsexp-only condition showed a decrease in PE (p = .015), whereas the EXT-only condition did not show a significant change (p = .288). No significant differences with the ImRsexp+EXT condition were found, ps > .126. NE increased from prereinstatement to postreinstatement, F(1, 101) = 18.57, p < .001, ηp² = .155, 95% CI = [.047, .281], and showed no evidence for differences between conditions, F(2, 101) = 0.50, p = .609.

In conclusion, and counter to Hypothesis 4, we did not find evidence for the expected differences between conditions on US aversiveness and PNE. On the contrary, we found a decrease in PE for the ImRsexp-only condition, but not for the other conditions, from prereinstatement to postreinstatement.

**Hypothesis 4: revaluation.**
Hypothesis 4 stated that both ImRs conditions (ImRsexp+EXT and ImRsexp-only) would show more US revaluation than would the EXT-only condition, as measured by US aversiveness and PNE. See Table 2 for mean ratings for each condition in each phase. For results and descriptive statistics for each specific emotion, see the Supplemental Material Available online.

**Premanipulation compared with postmanipulation.**
A main effect of time showed that US aversiveness decreased from premanipulation to postmanipulation, F(1, 103) = 8.40, p = .005, ηp² = .075, 95% CI = [.008, .186]. However, there was no evidence for differences between conditions (Time × Condition interaction), F(2, 105) = 0.91, p = .408.

PE increased from premanipulation to postmanipulation, F(1, 103) = 14.26, p < .001, ηp² = .122, 95% CI = [.028, .242]. The increase did not significantly differ between conditions (Time × Condition interaction), F(2, 103) = 1.49, p = .229. NE decreased from premanipulation to postmanipulation, F(1, 103) = 12.19, p = .001, ηp² = .106, 95% CI = [.020, .224], and showed no evidence for differences between conditions (Time × Condition interaction), F(2, 106) = 1.10, p = .355.

**Exploratory analyses.**

**CS aversiveness.** At baseline, the two CSs were not rated differently on aversiveness, and ratings did not significantly differ between conditions, F(1, 102) = 0.52, p = .473. After the film, a main effect of stimulus showed that the CS+ was rated as more aversive than the CS−, F(1, 103) = 128.54, p < .001, ηp² = .555. No significant differences between conditions were present (condition and Stimulus × Condition interaction), F(2, 103) < 1, p > .719. This difference in stimulus ratings further increased after acquisition, as shown by a Stimulus × Time (Preacquisition vs. Postacquisition) interaction, F(1, 101) = 60.25, p < .001, ηp² = .374. No evidence for differences between conditions was found (Time × Condition and Stimulus × Time × Condition interactions), F(2, 101) < 1, p > .551.

The change in CS aversiveness at premanipulation compared with postmanipulation differed for each condition, as evidenced by a significant Time × Condition interaction.
analyses showed that in the ImRsexp condition at premanipulation compared with postmanipulation, \( p < .001 \) and EXT-only (\( p = .002 \)) conditions showed a larger decrease in CS (i.e., average of CS+ and CS–) aversiveness than participants in the ImRsexp-only condition. The ImRsexp+EXT and EXT conditions did not differ from each other, \( p = .795 \). Within-groups analyses showed that in the ImRsexp+EXT and EXT-only conditions, the CSs were rated on average as less aversive at postmanipulation compared with premanipulation, \( ps \leq .001 \), whereas no evidence was found for a change in CS aversiveness in the ImRsexp-only condition at premanipulation compared with postmanipulation, \( p = .659 \).

CS aversiveness across stimuli changed differently at prereinstatement compared with postreinstatement between conditions (Time \( \times \) Condition interaction), \( F(2, 101) = 4.66, p = .012, \eta_p^2 = .084 \), and showed no evidence for differences for each stimulus (Stimulus \( \times \) Time \( \times \) Condition interaction), \( F(2, 103) = 2.64, p = .077, \eta_p^2 = .050 \). Participants in the ImRsexp+EXT condition showed a stronger increase in CS aversiveness than participants in the ImRsexp-only condition, \( \eta(65.92) = 2.69, p = .009 \). The EXT-only condition did not differ from either other condition, \( ps > .083 \). Within-groups analyses showed that participants in the ImRsexp+EXT and EXT-only conditions rated both CSs on average as more aversive at postreinstatement compared with prereinstatement, \( ps < .001 \). The ImRsexp-only condition did not show a significant change in CS aversiveness at prereinstatement compared with postreinstatement, \( p = .652 \). See Table 2 for descriptive statistics.

**ImRsexp compliance checks.** Participants generally reported being able to imagine the script in both ImRsexp conditions (\( M = 7.55, SD = 1.26 \)); there was no evidence for differences between conditions, \( t < 1 \). Mean credibility of the script was 5.62 (\( SD = 2.57 \)), and there were no significant condition differences, \( t < 1 \). Most participants (73.6%) indicated that their memory of the film was stronger than their memory of the script after the experiment; 17.0% had a stronger memory of the script, and 9.4% indicated that both memories were equally strong. This did not significantly differ between conditions, \( \chi^2(2, N = 53) = 2.86, p = .240 \).

**US vividness.** For results and descriptive statistics of US vividness, see the Supplemental Material.

**Mediation analyses.** The mediation analyses did not reveal any effects. For details, see the Supplemental Material.

### Discussion

In the present study, we compared the effects of ImRs and extinction procedures on expectancy and revaluation learning in a 3-day fear-conditioning paradigm. We expected that extinction would mainly target expectancy learning (i.e., US expectancy, FPS, and SCR) and that ImRs would mainly target revaluation learning (i.e., US aversiveness and PNE). We did find evidence that expectancy learning occurred in both extinction conditions. However, we did not find evidence for enhanced revaluation learning in the ImRsexp conditions.

Our US expectancy data diverged from our physiological data. Therefore, we discuss US expectancy results first. As expected, compared with the conditions that contained an extinction procedure (Hypothesis 1), the ImRsexp-only condition resulted in a smaller decrease in US expectancy at premanipulation than at postmanipulation. This suggests that ImRsexp and extinction indeed have different working mechanisms. Whereas extinction largely relies on expectancy learning, ImRsexp does not. This may have important implications for clinical practice; specific treatments with distinct working mechanisms may be tailored to different patients (see, e.g., Fisher, 2015; Fisher et al., 2019). Currently, it is unclear whether exposure should precede ImRs (e.g., protocols of Smucker et al., 1995, vs. Arntz & Weertman, 1999). Our results imply that ImRs as a solo intervention does not have the same effects as exposure on expectancy learning. Therefore, if expectancy learning seems necessary for successful treatment, exposure should be included in the treatment procedure.

In line with our second hypothesis, we found the expected slower extinction of US expectancy in the combined ImRsexp+EXT condition compared with the EXT-only condition. This is in line with Dibbets et al. (2012), who found slower extinction in an ImRsexp+ extinction group compared with an extinction-only group. In addition, combining ImRsexp and extinction led to more participants with unsuccessful extinction compared with participants in the EXT-only condition in both Dibbets et al. (2012) and the current study. There are several possible explanations for this slower extinction in the combination group. First, it may reflect more complex learning, involving divided attention. A previous study indeed found slower extinction if participants had a simultaneous secondary task during extinction with high cognitive load compared with low cognitive load (Raes et al., 2009). Although our participants did not have to allocate their attention to both tasks (updating US expectancy and executing mental imagery) at the same time, participants still had two tasks during extinction. This attention division may increase cognitive load, perhaps in the form of task-switching costs, which
could have interfered with extinction. Second, the script included visualizing at least part of the US (i.e., the fire extinguisher) following the CS+, which perhaps could have counteracted extinction learning given that both meanings of the CS+ (predicting the absence and the presence of the US) were rehearsed during the experimental phase in the combination group. For clinical practice, this implies that applying ImRs and exposure simultaneously may not be useful. Rather, therapists may look at the individual needs (e.g., changing appraisals of the negative event vs. reducing overestimation of the negative event reoccurring) of their patient and stick to one strategy at the time. Note that this does not mean that a patient cannot benefit from both strategies. If both ImRs and exposure are deemed necessary, our data imply that one intervention should precede the other instead of combining both.

Regarding Hypothesis 3, we did not find the expected reduced reinstatement for the combined group relative to either manipulation alone. All groups showed reinstatement of US expectancy, and ImRs exp-only participants showed the least reinstatement. There may be several explanations. First, as stated before, ImRs exp does not seem to target expectancy learning, and reinstatement was measured in US expectancy ratings. The potential additional effects of ImRs exp when combined with extinction may not be reflected in these ratings, which results in no differences in reinstatement between the two extinction groups. We did, however, find differences in extinction of US expectancy and impaired extinction in the combined group. In line with this impaired expectancy learning, it could be expected that reinstatement is also stronger in the ImRs exp+EXT group compared with the EXT-only group, which was not the case. The reinstatement procedure might have been too strong to reliably observe group differences (see van Dis et al., 2019). Participants across all groups seemed shocked when presented with the unexpected USs after the spontaneous recovery phase, and many of them indeed indicated after the experiment that they did not expect the US at all. Yet reinstatement was lower in the ImRs exp-only condition, which suggests that the procedure was not too strong for this group. This may have been due to higher US expectancy on the final spontaneous recovery trial because some sort of ceiling effect may have occurred (although the actual ceiling was not reached in terms of the scale that was used to assess US expectancy).

Alternatively, the ImRs exp-only manipulation might have resulted in a new memory (i.e., the new script), which, in turn, may have led to enhanced subsequent extinction learning in the spontaneous recovery phase and thereby reduced reinstatement. Exploratory analyses did show differences in the US expectancy curve in the spontaneous recovery phase, although our data did not provide clear results regarding the exact nature of these differences. Note that expectancy rates did not differ between groups after reinstatement, which suggests that a limited number of extinction trials may be effective in having ImRs exp-only participants “catch up” on expectancy learning. Future research could use a counterbalanced within-subjects design including phased ImRs exp and extinction, making sure that US expectancy extinguishes sufficiently for everyone and controlling for order effects of the two manipulations.

Finally, we did not find the expected enhanced US revaluation for ImRs exp (Hypothesis 4); that is, across measures, there were no group differences on US aver-siveness or on positive and negative emotions at pre-manipulation compared with postmanipulation. The absence of group differences is in line with several other lab studies (e.g., Dibbets et al., 2018; Kunze et al., 2019) and imply that US revaluation may not be a working mechanism specific to ImRs exp. However, the processes leading to US revaluation might differ between extinction and ImRs. That is, presentation of the CS+ in the extinction groups may have evoked a mental representation of the US (Mertens et al., 2020) that led to some form of habituation, and, in turn, revaluation of the US (for a similar argument, see Dibbets et al., 2018). On the other hand, imagination of the script in the ImRs exp conditions might have resulted in a change in meaning of the US, which is then reflected in a change in aversiveness and emotion ratings (Arntz, 2012). Alternatively, revaluation in ImRs may take place on the CS+ rather than the US. In that case, ImRs exp should have led to reduced aversiveness regarding the CS+. This was not observed in our data. Rather, extinction appears to have decreased CS aversiveness (i.e., CS+ and CS−) after the manipulation, but there was no evidence for this decrease for the ImRs exp-only condition. The same holds for reinstatement, in which CS aversiveness increased in both extinction conditions but not in the ImRs exp-only condition. This may imply that extinction or expectancy learning—is needed for CS revaluation, whereas US revaluation takes place after extinction and after ImRs. Hence, our data imply that CS revaluation is not a working mechanism of ImRs. Because this is an exploratory finding, replication is required.

Another mechanism of ImRs may be altered memory-associated cognitions or core beliefs, which are part of the US → CR memory representation (and not simply an assessment of the US alone). For example, after rescripting a memory of a violent event, the perpetrator may remain negative, but the meaning of the event itself in terms of associated beliefs (e.g., of mastery or self-compassion; Arntz, 2012) may change. Two studies
using a trauma-film paradigm found evidence for this. Hagenaars and Arnzt (2012) found fewer negative cognitions about the world and less self-blame after ImRs\textsubscript{exp} compared with an imagery rehearsal condition. In addition, Siegesleitner et al. (2020) found an increase in mastery after ImRs\textsubscript{exp} compared with imagery rehearsal. A fear-conditioning paradigm may not adequately assess such higher order cognitions. Future studies may include cognition measures, rather than mere US valence measures, in a different paradigm, such as the trauma-film paradigm, or in ImRs of autobiographical memories.

Remarkably, our physiology data were not fully in line with our US expectancy data. No group differences could be observed on SCR, as opposed to US expectancy, and the FPS data partially showed the same results as US expectancy (i.e., for acquisition) but showed the opposite pattern for Hypothesis 2 (i.e., extinction rate). Diverging results of implicit and explicit measures are, however, not uncommon (Beckers et al., 2013; Boddez et al., 2013). For example, Haesen and Vervliet (2015) found diverging SCR and US expectancy results, which suggests that SCR is not simply a physiological measure of US expectancy. Other researchers (e.g., Sevenster et al., 2014; Soeter & Kindt, 2010) did observe an association between explicit US expectancy and SCR but not FPS. It has also been suggested that FPS is a measure of valence rather than US expectancy (Bublatzky et al., 2013; Lang, 1995), although Mertens and De Houwer (2016) found that FPS changed in line with contingency instructions. These differences might be due to the large amount of noise in physiological data and may indicate the limited reliability of physiological measures (Ney et al., 2018; for a similar argument, see Landkroon et al., 2019).

Our study had several limitations that should be mentioned. First, participants imagined a standardized script in the ImRs\textsubscript{exp} conditions. This script may have been more relevant to some participants than others. The large variability in credibility ratings seems to support this. The ImRs\textsubscript{exp} effects therefore may have been reduced. Second, although participants had an imagery practice phase, the experimenter did not guide them through the actual rescripting phase. Even though participants indicated that they could imagine the script quite well, some participants may have executed this task better than others. Third, the spontaneous recovery phase consisted of multiple trials, as is recommended and has been done in previous studies (see Lonsdorf et al., 2017). This procedure allowed the detection of reinstatement effects in all three conditions. However, as a consequence, this may have resulted in extinction learning during the spontaneous recovery phase in the ImRs\textsubscript{exp}-only condition. Thus, reduced reinstatement of US expectancy in the ImRs\textsubscript{exp}-only condition may not be solely attributable to the ImRs manipulation. Fourth, our study assessed only age and sex as demographic data, which makes it impossible to evaluate our results in light of different ethnic, cultural, and socioeconomic backgrounds. Because our experiment was quite extensive and answering questions regarding ethnic, cultural, or socioeconomic backgrounds may be a sensitive issue, we decided to stick to basic demographics to not burden our participants more than necessary.

Our study also has several strengths. First, we used a 3-day fear-conditioning paradigm; thus, the manipulations and reinstatement tests took place on consolidated acquisition and manipulation memories, respectively, which promotes translation to clinical practice. Second, we used an audiovisual, meaningful US (following Kunze et al., 2015), which mimics clinical practice more accurately than standard conditioning paradigms. In addition, we used specific measures for US evaluations (i.e., US aversiveness and US-related emotions) instead of commonly used state measures.

In conclusion, our study confirmed that extinction targets expectancy learning, whereas ImRs\textsubscript{exp} alone does not. We did not find evidence for enhanced US revaluation after ImRs\textsubscript{exp}. Furthermore, ImRs\textsubscript{exp} combined with extinction may hamper the speed and effectiveness of extinction. Adding ImRs\textsubscript{exp} to the extinction procedure did not buffer against reinstatement. We found reduced reinstatement for ImRs\textsubscript{exp}-only, but this may be distorted by the lack of extinction before reinstatement in this group. Further research is needed to specify effects and mechanisms of ImRs\textsubscript{exp} and extinction. Our results may also have important clinical implications because tailoring specific treatments to specific patients may be more useful than combining different treatment strategies.

Transparency

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Author Contributions
M. Woelk drafted the manuscript. All of the authors contributed to the study design. Data collection was performed by M. Woelk. M. Woelk performed the data analysis under supervision of J. Krans and M. Hagenaars. M. Woelk, J. Krans, and M. Hagenaars interpreted the results. M. Woelk drafted the manuscript. All of the authors contributed to manuscript revisions and approved the final manuscript for submission.

Declaration of Conflicting Interests
The author(s) declared that there were no conflicts of interest with respect to the authorship or the publication of this article.

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Open Practices

All data have been made publicly available via OSF and can be accessed at https://osf.io/9wcyt. The design and analysis plans for the experiments were preregistered at OSF and can be accessed at https://osf.io/9wcyt. This article has received badges for Open Data and Pre-registration. More information about the Open Practices badges can be found at https://www.psychologicalscience.org/publications/badges.

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Supplemental Material

Additional supporting information can be found at http://journals.sagepub.com/doi/suppl/10.1177/21677026211055169

Note

1. For all FPS main analyses, the “stimulus” variable has three levels (i.e., CS+, CS-, and NA) instead of two.

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