NATURAL RESOURCES AND TEACHING
TRANSCONTINATIONAL COMMERCIAL LAW

THOMAS KEIJSER’

CONTENTS

I Introduction .................................................................................................. 55
II Energy ........................................................................................................... 57
III Extraction of Resources and Deforestation .................................................. 59
IV Newly Created Materials: Plastics ................................................................. 61
V Food: Transgenetic Modification .................................................................... 62
VI Water ............................................................................................................... 63
VII The Atmosphere: Radiation .......................................................................... 65
VIII Outer Space .................................................................................................. 66
IX Conclusion ..................................................................................................... 67

I INTRODUCTION

“Once a photograph of the Earth, taken from the outside, is available . . .
a new idea as powerful as any in history will be let loose.”

Fred Hoyle (1948); opening quote of Guy Reid
(documentary director), Overview (2012)

“Science does not necessarily equal wisdom.”

Herbert Kronke, in the context of the 5th
Transnational Commercial Law teachers’
conference in Kyushu, Japan (2013)

“The right use of natural resources, the proper application of technology
and the harnessing of the spirit of enterprise are essential elements of an
economy which seeks to be modern, inclusive and sustainable.”

Address of Pope Francis to US Congress (24 September 2015)”

’ Senior Researcher, Business & Law Research Centre, Radboud University Nijmegen, The
Netherlands. This article is based on a paper presented at the 7th Transnational Commercial Law
Teachers’ Conference in Perth, Australia, on 26 November 2015.

” This address builds on the Encyclical Letter Laudato Si’ of the Holy Father Francis on Care for Our
One of the major challenges of our time is addressing the impact of commerce on natural resources worldwide. The industrial and technological revolutions and related paradigms such as (short-term) profits for shareholders, competition, and ‘growth’ have, paradoxically, had unintentional yet far-reaching, if not devastating, consequences for virtually all natural resources (or, to put it in less economically inspired terms, for whatever form of natural wealth or riches), including the earth’s land surface and its deeper layers, vegetation and wildlife, oceans, seas and other water resources, the atmosphere, and even outer space. Nonetheless, education for commercial and financial lawyers typically focuses on the technicalities of commercial and financing constructions, paying no heed to the (potentially) calamitous consequences these may have. This essay proposes a method to make the issue of natural resources an integral part of the commercial and financial law curriculum, contributing to the education of a new generation of commercial and financial lawyers that has been equipped with the knowledge to make responsible choices.

The approach here identified is to integrate case studies that in one way or another relate to natural resources into mainstream commercial and financial law courses. It is explicitly not intended to propose the creation of separate courses on the issue, as these are likely to reach only a limited group of students with a specific focus of interest. The sample case studies presented below are roughly organized as per a broad range of natural resources. They aim at familiarizing students with a variety of commercial and financial law aspects relating to natural resources. ‘Commercial and financial law’ is broadly understood as any legal issue concerning commercial activity, including issues in the realm of civil law, liabilities, intellectual property law, financing constructions, criminal law, State/regulatory law, constitutional law, public international law, private international law, human rights, dispute resolution, etc. Some reading material and other sources are listed for each case to illustrate the (scientific, economic, social, legal, or other) debate in relation to the issue concerned, but students should search for additional legal background material. In many of the cases no jurisdiction has been chosen in order to keep this text ‘neutral’, but when actually working with students such a choice is likely to be instrumental. Clearly, further case studies could be devised, concerning a variety of legal issues relating to other natural resources.
II ENERGY

A broad variety of energy sources, including fossil fuels (oil, coal, gas) and wind, solar, biomass, tidal and wave power, are currently (still) available or being developed. Each of these sources has its advantages and disadvantages.¹

Case 1. A broad body of scientific studies singles out fossil fuels as a primary cause of climate change. The Oslo Principles on Global Climate Change Obligations, on the basis of canons of inter alia international human rights law, environmental law and tort law, identify obligations of States and enterprises (including enterprises in the banking and finance sector) in the context of global warming.² Students are asked to investigate whether and how this approach can be applied in the context of different industry sectors, such as the extraction of rare minerals (see Case 7) and agriculture (see section V), and to identify obligations of States and enterprises in these sectors. The results proposed by the Oslo Principles and for the other industry sectors could be compared in the context of in-class presentations.

Case 2. In several countries, judicial proceedings have been or are being conducted to force States and enterprises to ensure a viable biosphere in the future. Students are asked to draw up a risk analysis for their employer, a major energy company, interested in possible future policy developments due to climate change. In particular, students should identify the legal strategies (eg tort, a government’s duty of care towards its citizens, public trust, public nuisance, human rights invasions, invalidity of permits, classification as a toxic substance, etc) underlying court cases regarding climate change in the Netherlands, the United States, and elsewhere.³

Case 3. One (potential) energy source are sea currents and/or waves. Students are asked to write an essay in which they identify legal aspects of generating such energy. These may include inter alia financing aspects of equipment needed; public international law aspects (whose is the sea territory where the necessary instruments are installed?); liability for cleaning up the equipment or for paying any damage caused (e.g., where the equipment damages a vessel or its cargo belonging to a company in another State).

Besides authoritative guidelines such as the Oslo Principles on Global Climate Change Obligations and court cases regarding the role of the State in guaranteeing a viable biosphere, some States have taken a novel approach on the issue in their legislation. For example, the Constitution of Ecuador introduced a chapter on the rights of nature in 2008, while Bolivia enacted a Law on the Rights of Mother Earth in 2010. Moreover, criminal law has been proposed as a tool to establish the limits of acceptable (corporate) behaviour. This raises the question of how such legislative approaches relate to the imperatives of doing business.

8 See, Eradicating Ecocide <http://eradicatingecocide.com/the-law/> (on a criminal law oriented approach to ‘ecocide’).
Case 4. An energy company Y with its seat in State X would like to produce energy in Ecuador by way of fracking. It wonders whether this is compatible with Ecuador’s Constitution, in particular Articles 10 and 71-74. Moreover, it wonders whether it should opt for dispute resolution by way of arbitration under a bilateral investment treaty (BIT) concluded between Ecuador and State X or under the conventional court system. One group of students puts forward arguments showing why fracking should be fine under the Constitution and in favour of arbitration; another group of students puts forward arguments against fracking under the Constitution and in favour of the conventional court system; a third group of students decides on both issues.9

III Extraction of Resources and Deforestation

Case 5. European legislation envisages transparency requirements for issuers whose securities are admitted to trading on a regulating market and which have activities in the extractive or logging of primary forest industries.10 In particular, payments to governments in the countries where these issuers operate should be reported. Students are invited to incorporate this approach into draft provisions to be elaborated by them for potential inclusion in the UNIDROIT Legislative Guide on Enhancing Trading in Securities in Emerging Markets11 (which is intended, or should in this context be considered to be intended, to apply to developed markets as well). In doing so, they should evaluate what natural resources merit protection, whether mere transparency of issuers is sufficient, or whether they wish to envisage complementary, more robust mechanisms, also in relation to other actors (investors, financial intermediaries, etc.) Eg: an outright prohibition of trading of securities of certain issuers; imposing conditions for the admission of securities of certain issuers.


issuers to trading (eg measures to compensate the damaging effects of extraction or logging, a ‘net zero impact’ or ‘carbon capture and storage’ certificate, or a cap on payments to governments); requiring parties holding an interest in securities issued by certain issuers to be transparent about the volume of their holding; and imposing requirements as to voting behaviour in relation to certain issuers by shareholders or their proxies (eg proxies must receive explicit instructions in respect of certain decisions). Moot negotiations on the draft provisions could be held between students representing exporting and importing countries.

Case 6. Students are asked to draw up a legal risk profile for their employer, a company in State X that intends to exploit a variety of resources in part of a rain forest (timber, palm oil, etc) in State Y. Issues that could be included are: government regulation; permits; organization of the land registry (eg on a local and/or centralized level) and its quality; native land rights; self-regulatory industry standards for certain commodities; import limitations on certain commodities by States; reporting obligations regarding payments made by enterprises to States (see Case 5); civil and/or criminal liability; analysis of the (potential) impact of court cases on behalf of future generations (eg in the Netherlands, the Philippines, the US) regarding the long-term effects of exploitation of natural resources (see Case 2); etc.

Case 7. The extraction of so-called ‘rare earth’ minerals, which are used in the production of a wide range of technological devices (magnets, cars, mobile phones, TV screens, etc.) has a far-reaching social and environmental impact. Think of the toxic lake in Baotou in China. Students are asked to write an essay or conduct in-class presentations on the legal aspects of this phenomenon. These include licensing by governmental authorities, civil and/or criminal liability for the deterioration of human health and environmental

---


pollution, and human rights (including the rights to health, water, food, and a clean environment). As to liability, the question is who is liable: the enterprises that extract the minerals at source, the government that provides licenses/permits, the companies that process the raw materials in third States into marketable products, the financial institutions that provide financing, consumers, or yet other actors? If placed in the setting of the Arctic or Antarctic territories or the seabed, students could additionally be asked to elaborate on the public international law aspects of the (potential) extraction of rare minerals (who ‘owns’ certain territories?).

IV Newly Created Materials: Plastics

The widespread use of plastics has become a considerable problem since the invention of a first type of plastic about a century ago, as plastics are often not or not easily bio-degradable. They are part of a much wider human waste issue. An enormous quantity of plastics is currently present in the earth’s water systems, in the oceanic gyres in the Indian, North Atlantic, North Pacific, South Atlantic and South Pacific Oceans, and elsewhere, in the form of larger, micro- and nano-plastic particles. These (and the harmful substances they contain and absorb) are eaten by fish, birds, and other animals, and through them and through plants also enter into the human food chain.

This development has triggered a range of new approaches. Examples are the invention of a technique for cleaning up at least part of the plastic in the oceans or for the decomposition of plastics (e.g., by way of fungi); the development of new alternatives for plastics (again, e.g., fungi); the use of recycled plastic (e.g., for the production of sports shoes or the construction of roads); and the appearance of package-free stores.

Case 8. Students are asked to work on the legal aspects of these new approaches, presenting their results in papers or in-class presentations. A first legal aspect are patents and intellectual property rights protecting (investments in) new inventions and approaches, e.g., in relation to inventions for the clean-

up of the oceans, decomposition of plastics, or alternatives for plastics (cf. Case 9). Secondly, students could work on the issue of who is responsible (or liable) for plastic in oceans from an international law perspective. A third research field is the legal aspects of structuring and financing of new approaches relating to plastics. E.g., what legal form do you choose for a new enterprise focused on package-free sales; the legal aspects of other constructions to finance innovative start-ups (e.g., by way of crowd funding, venture capital, the issuance of debt securities, bank financing, etc).\textsuperscript{15}

V FOOD: TRANSGENETIC MODIFICATION

Over the past decades, the transgenic modification of living organisms has become booming business. In particular, genetically modified plants are the subject of commercial practice, whereas animals are (still) largely the subject of experiments (aside from the consideration that they may be fed genetically modified plants). Genetic modification of plants and related issues, such as the impact of the use of pesticides, biodiversity, food security for a growing population, and the economic and social impact of commercial control over and exploitation of seeds, have given rise to intense debate. These developments also raise a range of intricate legal issues.

Case 9. A number of these legal issues come to the fore in the critical documentary *The World According to Monsanto*. Students are instructed to present the legal issues mentioned in this documentary, or to identify and evaluate them in a paper. The legal issues referred to in the documentary include aspects of criminal law, labour/employment law, civil law suits (e.g., damages claimed for the unauthorized use of seeds, the threat of legal proceedings if corporate information is disclosed in a labour/employment dispute), ‘technology/stewardship agreements’, liability for asserted environmental impact (e.g., pollution of the soil by pesticides; reduction of animal life, including bees, and plant varieties; cross-pollination), liability for asserted health impact (due to the use of pesticides and/or the consumption of GMOs), the civil and company law aspects of (international) take-overs of seed companies, regulatory law, human rights (including those relating to health, food, a clean environment, and other economic and social rights, as well as the rights of children, women, minorities, and indigenous peoples), (the exploitation of) patents and other intellectual property rights (cf. on this issue Case 8), and trade agreements between States.

**VI WATER**

**A Freshwater**

The quantity and quality of freshwater is high on the policy agenda. While climate change affects the availability of resources, an ever growing world population requires more and more water for drinking, washing, irrigation of agricultural land, etc. One of many telling examples is the recent scarcity of freshwater in California due to extreme drought combined with

---


intensive agriculture, requiring radical readjustment measures. The quality of freshwater is affected by the widespread use of agricultural pesticides, hydraulic fracturing (‘fracking’) chemicals, medicines, etc. The establishment in 2003 of UN-Water, the United Nations inter-agency coordination mechanism for freshwater- and sanitation-related issues, underlines the importance of freshwater from a public policy perspective. Commercial enterprises also have an interest in control over freshwater sources.

Case 10. Students are instructed to identify and evaluate the legal aspects in the documentary Bottled Life (and/or Tapped) on water extraction and bottling by commercial entities. These include State laws (such as the one in Maine, intended to give settlers the right to withdraw as much water as they needed to live and farm); government regulation (permits, administrative proceedings, etc); constitutional law; human rights (access to water); public or private ‘ownership’ of water; civil law aspects (e.g., to whom does a single water reservoir under several parcels of land belong?); buy/sale transactions in respect of water rights; civil law suits to enforce rights to extract water).

Case 11. Some additional legal questions arise in the context of ancient water reservoirs being discovered kilometers down in the earth crust, on which students can be asked to elaborate. What are the financing and intellectual property law aspects of developing new machinery for investigating and possibly extracting the underground water resources? Does anyone have a

claim to this water so deep down from a public international law perspective? What is the analysis where water reservoirs cross (perceived) national borders?

B  Commercial activity relating to seas and oceans

The world’s seas and oceans are the theatre of large-scale economic activity. If we confine ourselves to focus only on the sea and ocean beds, then fishing, the laying of cables and pipes, and the winning of oil, gas and other resources spring to mind. Techniques used include bottom trawling, dredging, rock sinking and positioning, and extraction. Specialized companies offer research services regarding the sea and ocean beds (using satellites, sonar, etc) in order to make such economic activity possible.

Case 12. Students are asked to come up with a legal framework for trawling. Issues to be covered include a public international law analysis (who is or should be ‘entitled’ to carry out economic activity in relation to the sea/ocean bed, and where?); national policies, including protected zones; liability for damaging pipes/cables and other structures on the sea and ocean beds; liability for the long-term consequences of trawling (availability of food, environmental impact). A variation of this case would be to ask students to explore in how far rules on trawling can be applied to rock sinking and positioning activities.²²

VII  THE ATMOSPHERE: RADIATION

Radiation exists in many forms. The case proposed here by way of example focuses on radiation for mobile communication.

Case 13 (moot court). Students are split into three different groups. One group acts as the lawyers in joint proceedings initiated by a farming

corporation (which claims that radiation for mobile communication has exterminated bees, making pollination and harvest virtually impossible) and individuals (who assert that such radiation has had a damaging effect on their health, leading to personal expenditures and costs for the national health system) in State X. The defendants, represented by another group of students, are antenna providers and mobile telephone companies in State X and the International Commission on Non-Ionizing Radiation Protection based in Germany, which commission, according to claimants, has provided inadequate scientific advice and guidance, on which authorities and companies worldwide have relied to set exposure limits to telephone-related radiation. A third group of students acts as judges. Legal issues to be discussed include: applicable law; liability for asserted economic losses, environmental consequences, and health costs; the role of governmental and non-governmental standard-setting bodies.23

### VIII Outer Space

An ever-increasing amount of space debris is in orbit around the earth at enormous speeds, with potentially damaging effects on other objects in space (satellites and other space assets, affecting such currently common applications as mobile telephones, television broadcasting, and navigation systems, to name but a few) and in case space debris hits territory on earth. Until recently, space was predominantly the realm of States and space agencies. The new trend towards a (potential) increase in commercial activity by private entities in space is likely to aggravate the problem of space debris.

**Case 14.** Students are invited to establish a link between, on the one hand, the imminent ‘commercialization of outer space’ and the international convention that deals with commercial law/financing aspects of space assets (i.e., the Protocol on Matters Specific to Space Assets to the so-called Cape Town Convention) and, on the other hand, the broader consequences of such developments, in particular the increase in space debris. The students are asked

---

to draft a supplementary protocol to the Cape Town Protocol addressing space debris as the consequence of financing/commercial activity, including questions like: In what ways can space debris be limited? Who is or should be legally responsible for damage to assets in space or on earth caused by space debris or for cleaning it up?\footnote{See, Hugh Lewis, \textit{Trouble in Orbit: the Growing Problem of Space Junk} (5 August 2015) \url{http://www.bbc.com/news/science-environment-33782943}; Jonathan Amos, \textit{Virgin Boosts Rocket Capability} (15 September 2015) \url{http://www.bbc.com/news/science-environment-34254873}; Inter-Agency Space Debris Coordination Committee \url{http://www.iadc-online.org/} including an overview of currently existing Space Debris Mitigation Policies, Guidelines, and Standards (link to References); Roy Goode, Herbert Kronke, Ewan McKendrick (eds), 'International Interests in Mobile Equipment and the Cape Town Convention and Aircraft Protocol: Adding a New Dimension to International Lawmaking' in \textit{Transnational Commercial Law Texts, Cases and Materials} (Oxford University Press; 2nd ed, 2015) 393-423; Protocol to the Convention on International Interests in Mobile Equipment on Matters Specific to Space Assets, opened for signature 9 March 2012 \url{http://www.unidroit.org/instruments/security-interests/space-protocol}.}

\section*{IX Conclusion}

Commercial activity since the industrial revolution has been a core driver of change at unprecedented speed and with ever more visible, far-reaching consequences. Traditional commercial and financial law teaching no longer does the job. A new, more holistic approach is needed, which takes into account the limited availability of natural resources and the potentially catastrophic impact of their unlimited exploitation. The proposed method of integrating case studies involving natural resources into the mainstream curriculum is easy to implement. Students are invited to investigate a broad range of legal issues on the crossroads of commercial activity and natural resources, and to present their findings in papers, in-class presentations, moot court cases, moot intergovernmental negotiations, etc. Following this or other, comparable methods will equip a future generation of commercial and finance lawyers with the knowledge to contribute to responsible choices.