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Advances in temporal analysis in learning and instruction

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Abstract

This paper focuses on a trend to analyse temporal characteristics of constructs important to learning and instruction. Different researchers have indicated that we should pay more attention to time in our research to enhance explanatory power and increase validity. Constructs formerly viewed as personal traits, such as self-regulated learning and motivation, are now conceptualized as a series of events that unfold over time. This raises new questions with regard to the temporal characteristics of these constructs and their dynamic interplay with learner and context characteristics. Even though the value of analyzing temporal characteristics is becoming evident, a number of challenges need to be tackled in order to make progress in the field of learning and instruction. First, we need to be aware of the paradigm shift that temporal analysis entails. Second, a common understanding of different dimensions of time and the position of temporal characteristics therein can facilitate our time-related research dialogue. Third, a better understanding how to answer time-related questions with appropriate methodological approaches needs to emerge. Fourth, researching temporal characteristics requires procedures and guidelines for segmenting time units. Fifth, temporal data are mostly collected at the micro level, whereas most theory is defined at a macro level; consequently we need to bridge these differences in the granularity used between collecting, coding and theorizing to enhance meaning making. Finally, so far, most examples of time-related research are exploratory or comparative studies; the next step is to move toward confirmative studies, which constitute the "Holy Grail" of temporal analysis.

Keywords: Temporal Analysis; Learning and Instruction; Time; Methodologies
1. Introduction

Learning is defined as the acquisition of skills and knowledge and can be recognized through changes in the learners’ behaviour (Mayer 2008; Zimmerman 2002). The concept of time is innate to learning, as it takes time to acquire skills and knowledge and to signal changes in behaviour. In learning and instruction research, we mostly capture time in pre- and post-test designs. As such we often focus on a narrow concept of time, reducing the temporal characteristics of learning to the changes between pre- and post-tests which reduces validity and explanatory power of our research. Currently, technological advancements increase our ability to gain traces of learners while they are learning, which is an important facilitator to overcome this limited focus on time in our field (Greene & Azevedo, 2010; Reimann, 2009; Winne, 2010). A steadily growing group of researchers is raising questions that address how different constructs act and develop over time (Bannert et al., 2014, Greene & Azevedo, 2010; Molenaar & Chiu, 2014; Riemann, 2009; Schmitz, 2006; Wise & Chiu, 2011). With this growing interest in temporal characteristics of constructs at the heart of learning and instruction research, the need for temporal analysis is becoming more prevalent.

This paper focuses on the developing trend in learning and instruction research to analyze temporal characteristics of different constructs. The rationale for temporal analysis in our field is discussed as well as the fact that temporal analysis entails a deviation from our main research approach, changing our analysis from characteristics of students to attributes of learning activities (Riemann, 2009; Schmidt, 2006). Researchers have conceptualized temporal characteristics of learning and instruction constructs in many ways in their research, leading to a diverse set of dimensions of time driving research questions. It is argued that a conceptual framework of temporal characteristics can support transparency and enhance comparability in the field. Lastly, a number of challenges are discussed that we, as a field, need to overcome to successfully engage in temporal analysis.

2. The rationale for temporal analysis

A number of researchers in the field of computer-supported learning (Kapur, 2011; Reiman, 2009;) and self-regulated learning (Greene & Azevedo, 2010; Schmitz, 2006; Schoor & Bannert, 2012) indicate that we should pay more attention to time in the learning process. Existing research methods do not “fully” utilize the temporal information embedded in the data collected (Kapur, Voiklis & Kinzer, 2008; Wise, Perera, Hsiao, Speer & Marbouti, 2012). This reduces the explanatory power of the analysis performed and limits the validity of the conclusions drawn (Akhras & Self, 2000; Reimann, 2009). For example, Kuvalja and colleagues (2014) show that self-directed speech and self-regulatory behaviour of children with a specific language impairment does not differ in frequency; neither the number of self-directed speech and self-regulatory events during learning, nor the order between the these events as detected by sequential lag analysis differed, but there was a difference between the two groups in the co-occurrence of self-directed speech and self-regulatory behaviour as detected by temporal patterns analysis (Magnusson, 2000). This indicates that without proper temporal analysis, existing differences between groups of learners cannot be detected.

Moreover, a number of constructs, such as self-regulated learning and motivation, that were traditionally viewed as a trait of the learner are now conceptualized as a series of events (Bannert et al. 2014; Greene & Azevedo, 2009; Schmitz, 2006). Driving this conceptual change are indications that self-report data have little relation with the actual student behaviour during learning (Veenman, 2011). These findings point towards the need for new conceptualisations of these constructs. A temporal conceptualisation viewing
self-regulated learning as a series of events that act differently over time and changing contexts, might overcome these issues (Azevedo et al., 2010; Hadwin & Järvelä, 2011). For example, Malmberg and colleagues (2014) show that students use different strategies and learning patterns when working on an ill-structured task compared to a well-structured task. A series of events can be perceived as a process that unfolds over time in a certain order (Reimann, 2009). For example, self-regulated learning processes of successful students show a cyclical order among different strategies that repeat over time (Bannert et al. 2014). Moreover, Molenaar and Chiu (2014) found strong positive predictive relations between different learning activities during collaborative learning over time. The changed conceptualization of constructs raises new questions with regard to the characteristics of these constructs and their dynamic interplay with the learning context.

Finally, an emerging interest is in connecting different levels of analysis (Hollenstein, 2013; Suthers, Teplovs, de Laat, Oshima & Zeini 2011). This investigates how macro-level phenomena can emerge from and/or be constrained by different micro-level dynamics. For example, Chiu (2008) found that micro-creativity in a group’s mathematical solutions can be sparked by a discourse pattern, namely a wrong idea followed by disagreement among the group members. Temporal analysis can help develop an understanding of how patterns unfold, providing insights into how learning is taking place (Chiu, 2008; Wise & Chiu, 2013).

Take together, the argument for temporal analysis is driven by the realisation that without careful attention for temporal characteristics of constructs in learning and instruction research, we are reducing the significance of our research and are unable to explain important aspects of learning and instruction.

3. A paradigm shift

As touched upon in the introduction, it is important to understand that advanced temporal analysis entails a deviation from the traditional research paradigm used in learning and instruction (Reimann, 2009; Schmitz, 2006). Often the variable-based approach is applied, which focuses on the analysis of variance between independent and dependent variable(s). In contrast, the event-based approach looks at events analysing the (dynamic) relations between the events (Reimann, 2009). This approach focuses on researching the nature of these relations and their development over time. This reveals the temporal characteristics of a construct and/or how different constructs interplay over time. For example, it can indicate how a discussion among learners unfolds over time. Consistency and change in the behaviour of constructs can be investigated by specifying these temporal characteristics (Schmitz, 2006).

Yet often reviewers in learning and instruction immediately ask the next question: can we explain learning performance from temporal characteristics of the constructs? This question embodies the “Holy Grail” of temporal analysis and often constitutes a connection between our traditional variable-based approach and the event-based approach. However, few (perhaps none) researchers have so far reached the “Holy Grail”. Moreover, many of those initially aiming for this connection started to grow a realization that there are valuable questions to be answered within analysing temporal characteristics themselves. An example of such a research question is: Which sequences of learner actions (discuss, elaborate, summarize) occur during collaborative learning? An example of a research question combining temporal characteristics with learning performance is: Which sequences of learners’ actions during collaborative learning influence learning performance positively? Overall temporal analysis in learning and instruction is innate to our intuitive understanding of learning, but the operationalization of this understanding entails a deviation of our
traditional research paradigm. Consequently, the nature of the questions addressed with temporal analysis varies from our characteristic research questions in learning and instruction.

After all, Time is a highly complex construct that has been debated on from physics to philosophy. Also within educational research, conceptualizations of different time scales (Lemke, 2000) and the use of time in classrooms (Bloome et al., 2009; Mercer, 2008) have been discussed. Still, there is no framework that conceptualizes dimensions of time and positions different temporal characteristics within these dimensions. Research questions, therefore, focus on different dimensions of time and address conceptually different temporal characteristics of constructs. In the next section, different dimensions of time important for learning and instruction research are highlighted.

4. Different dimensions of time

So far, in our field when addressing temporal characteristics, we have encountered mainly frequency analysis indicating the number of occurrences of a variable during a particular time window. This provides insights into the prevalence of a construct during learning. For example, students receiving scaffolds during learning apply more metacognitive activities compared to students that do not receive scaffolds (Molenaar et al., 2011). Although informative, frequency analyses provide limited insights into the individual time-related characteristics of the constructs researched. Even though this analysis showed that students perform more metacognitive activities, we do not know the importance of their position in the learning process, their duration or the rate at which these metacognitive activities occur during learning. Thus frequency analyses treat the learning process as one holistic unit, ignoring the individual time-related characteristics of constructs. Using the individual time-related characteristics allows for the analysis to illustrate how events occur within the flow of continuous events in a particular time window. Examples are analyzing the significance of the position of events, the duration of particular events and the rate of particular events within the learning process (Molenaar & Wise, in prep). For example, planning at the start of a learning task was found to be more productive for learning compared to planning latter on (Moos et al. 2008). Also students monitor at a higher intensity and longer in more difficult tasks compared to easier tasks (Iiskala et al. 2010). The dimension of time described above conceptualizes how constructs behave in a continuous flow of events by examining the individual time-related characteristics of these events within the flow.

Another dimension of time in contrast to analysing events in a continuous flow, is analysing relative arrangements of multiple events in time. Here the focus does not lie on the individual time-related characteristics of events in a time window, but on how events are organized among each other. Examples are both reoccurring processes and non-reoccurring processes (Molenaar & Wise, in prep). An example of a reoccurring process is the cyclical notion of self-regulated learning, which suggests that orientation, planning, monitoring and evaluation follow each other (Hadwin & Jarvela, 2013; Zimmerman, 2002). Non-reoccurring transitions occur only once, for example, students who learn how to read progress from spelling letters into the automatic detection of words (Verhoeven, 2004). Apart from reoccurring and non-reoccurring patterns which both indicate a form of regular change, irregular change is another form of an arrangement of multiple events that can be investigated. The notion of productive failure where collaborating students seem to engage in chaotic interaction in the beginning of their collaboration is an example of irregular change (Kapur, 2009). This seemingly unstructured process is of essential importance for their later learning. The dimension of time described above conceptualizes how constructs behave in in relative arrangements of multiple events by examining the organisation among these events.
Without claiming that the above is a complete overview of temporal characteristics useful for the field of learning and instruction, a clear distinction can be made between two dimensions of time, i.e. focusing on individual events within the continuous flow of events or on relative arrangements of multiple events (Molenaar & Wise, in prep). In order to push the conceptual understanding of time in our field, a conceptual framework of looking at time and positioning temporal characteristics therein is important for learning and instruction research to articulate and classify time-related research questions. Such a framework can support conceptual clarity among researchers engaging in temporal analysis and organize and deepen debates. Furthermore, it can be used as a roadmap to articulate temporal research questions, unravelling temporal characteristics of different constructs.

5. An illustrative example of temporal analysis

In order to illustrate the above, I provide an example of a temporal analyses used to research socially regulated learning. During collaborative learning, students support one another’s learning as they discuss, elaborate, argue, confirm and regulate one another’s activities. We know that regulative activities such as metacognitive (i.e., planning, monitoring) and relational activities (i.e., confirming, engaging) contribute significantly to students’ learning (Molenaar et al., 2011). Yet, we know very little about how the group’s socially regulative activities influence students’ cognition at a micro level during collaborative learning. Therefore, we explored how sequences of students’ cognitive, metacognitive and relational activities affect the likelihood of subsequent cognitive activities during collaborative learning and whether these relationships differ across time (Molenaar & Chiu, 2014).

The data are from 18 triads (54 students) engaged in 51,338 conversation turns over 6 hours of learning activities. The triads collaborated face-to-face while working in a computer based learning environment. The primary school students were in grades 4, 5, and 6, and aged between 10 and 12. Statistical discourse analysis, content and discourse analysis were used to analyse the learning activities. During content analysis, each turn in the conversation was coded as cognitive (higher or lower cognition), metacognitive (orientation, planning, monitoring and evaluation) or relational (confirm, deny, engage), procedural or off task activities. Then, statistical discourse analysis (SDA) was used to examine the sequential relations predicting lower and higher cognition (Chiu & Koo, 2005).
Figure 1. Path diagram of standardized final multivariate outcome, multilevel cross-classification of low cognition component. Solid lines indicate positive effects. Dashed lines indicate negative effects. Thicker lines indicate larger effect sizes. *p < .05, **p < .01, ***p < .001. (Molenaar & Chiu, 2014; reproduced with permission)

We found that high cognitive, low cognitive, metacognitive and relational activities in recent conversation turns were linked to the likelihood of low cognition in a conversation turn (see Figure 1). Metacognitive activities in the form of planning (in the previous conversation turn or -1), monitoring (-1), evaluating (2 conversation turns ago or -2), monitoring (-2), summarizing (-3) and monitoring (-3) all increased the likelihood of low cognition, while orientation (-2) reduced it. Higher cognitive activities in either of the last two conversation turns or low cognition in any of the last six conversation turns also increased the likelihood of low cognition. Lastly, relational activities in the form of confirming and engaging in any of the last two conversation turns increased the likelihood of low cognition.

This example analyzes temporal characteristics of arrangement of multiple events to understand how these events act within the learning process. This type of analysis illustrates how different learning activities alternate and fluctuate among collaborating students and emerge into socially regulated learning. The findings show recurrent sequential relationships between cognitive, metacognitive and social relational activities. Moreover, this analysis indicates that these patterns are rather stable over time.

Even though these analyses reveal important information about micro-level temporal interaction among learning activities, an often received question is: “what do these relations among learning activities mean for learning, i.e. which sequences should we encourage with instructional designs?” This question embodies the “holy grail” and has not been addressed yet. Although it is an important question, this inquiry clearly indicates the need for a paradigm shift within our field. We need to learn to value results of temporal analysis in their own right, providing important information about constructs in learning and instruction and taking steps to defining micro level temporal theories of how constructs behave over time.
6. Challenges

Apart from creating the awareness of the need for temporal research questions, there are a number of challenges that need to be addressed to forward temporal analysis in the field of learning and instruction. As discussed in section 4, time can be conceptualised differently in our research (Bloome et al., 2009; Lemke, 2000; Mercer, 2008). A conceptual framework to articulate different dimensions of time to frame temporal characteristics and related research questions could enhance conceptual clarity and provide ground for in-depth debate about time-related characteristics of individual events in the continuous flow of events or about the arrangements of multiple events over time.

Second, although there are many emerging methods such as visualizations (Reimann, 2009), sequential lag analysis (Bakeman and Gottman, 1997), statistical discourse analysis (Chiu & Khoo, 2005), temporal pattern analysis (Magnusson, 2000), Markov Modeling (Biswa, Kinnebrew & Segedy, 2012), data mining (Roberto et al. 2010), and dynamic systems (Hollenstein, 2013) used to explore time and order in learning processes, we are only starting to explore the commonalities and differences among these methods. Understanding about these techniques, as well as which learning and instruction questions can be answered by their application, is required. Comparing different methods can enhance our understanding of temporal characteristics of constructs in learning and instruction (e.g., via triangulation) and methodological issues (e.g., which method is most appropriate for specific research questions?). Collaboration among researchers is needed to create guidelines and to work towards a methodological framework for temporal analysis.

Third, when performing time-related research, we always “cut in time” i.e., we make an artificial division in time units. This segmentation of time can be approached differently, that is at the level of instructional units, time units or units of time in which a construct is acting homogeneously. For example, determining the time window based on the frequency of occurrence of low cognition in the group discourse (Molenaar & Chiu, 2014). Choices made about segmentation have important implications for the results, and therefore, clear guidelines towards determining time windows should be formulated.

Fourth, granularity of our time related-research is an issue. The level at which we collect and code is often at a micro level capturing very small units, such as events from electronic learning environments or utterances in a dialogue. Our theories are usually defined at a macro level, explaining how different constructs act. These different levels of granularity between coding and theory are a challenge for meaning making. Aggregation of micro level variables to more macro level constructs can be a solution to this issue. Yet, as with segmentation, decisions about granularity used in analysis also impacts results profoundly and should therefore follow clear procedures to ensure quality standards. Moreover, combinations of different research traditions, such as ethnographical approaches and data-mining methods, can help make connections between macro level theory and micro level coding. A number of researchers have already indicated the need for micro level temporal theories of constructs to support temporal analysis (Azevedo, 2014; Bannert et al. 2014; Molenaar & Chiu, 2014; Molenaar & Järvelä, 2014; Molenaar et al., 2011; Kuvulja et al. 2014; Winne, 2014).

Finally, until now, mainly exploratory studies have been done and there is a request from our community to move toward to the Holy Grail, that is to establish that particular temporal characteristics contribute to learning performance in particular ways. On the one hand, the Holy Grail will help confirm the value of temporal analysis for the field of learning and instruction. Yet, as indicated above, linking these analysis to learning performance is challenging. Collaboration among researchers is needed to overcome these issues and create guidelines to work towards a uniform approach for event-based methods to enhance our understanding of the temporal characteristics of learning and instruction.
7. Conclusion

In the field of learning and instruction, there is an intuitive belief that temporality is important to comprehend learning. In order for us, as a field, to make progress in understanding the temporal aspects of learning, a number of challenges need to be overcome. The field needs to be aware that temporal analysis often departs from the traditional research approach. In order to enhance this advancement, the field must embrace a different kind of research question specifically related to temporal aspects of learning and instruction.

Keypoints

- Time deserves more attention in learning and instruction research
- Temporal analysis entails a paradigm shift addressing a different type of research question
- A conceptual framework of time can support framing temporal characteristics and research questions
- We need to advance our understanding of methodologies, time segmentation and meaning making of temporal analysis

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