Wugs and zits

Psychologists: the experimental method
written by Gary D. Prideaux
Oxford: Heinemann
ISBN 0 7099 2069 5

Psychologists began in the shadows of linguistics. During the 1960s, when real linguistic advances were being made in linguistics, psychologists were psychology. This was the result of the "psychological reality" of their own participation in psychology. However, psychologists began disillusioned with this subdiscipline and returned to their roots in the study of the mind. The result has been a more effective use of the tools of the experimental method.

Both, after all, will be sure to recount the most important psychological discoveries of the 1960s, for example, the "wug" experiment, in which children were presented with a question and asked to "spell out" the answer. The children, when presented with a question, often said "wug." This was a case in point that is part of the phonetic verbal form. However, the question of what "wug" is has been a subject of intense discussion.

Drug Control in a Free Society
JAMES B. BAKALAR and LESTER GRINSPON

This volume offers a provocative analysis of the philosophical and historical foundations of efforts to control the use of drugs to alter consciousness. After assessing these foundations, the authors examine alternative ways of looking at what is usually called the drug problem.

On Human Plasticity
RICHARD M. LERNER

The multidisciplinary evidence presented in this unique and wide-ranging book shows that the potential for systematic alteration of human behavior is far greater today than it was in the past. The book is a major contribution to the understanding of how people change their thoughts, feelings, and behaviors.

Culture, Communication, and Cognition
Vygotskian Perspectives
Edited by JAMES V. WERTSCH


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Enriched Mind: Social Interaction and Human Development
Edited by RICHARD A. SWEDER and ROBERT A. LEVINE

Major American scholars have contributed to this comprehensive and interdisciplinary survey of the entire field of human development, education, and the study of language and thought. The book presents a comprehensive and interdisciplinary survey of the entire field of human development, education, and the study of language and thought.

Sign Language
The study of Deaf People and their Language
JIM KYLE and BENICE WOLL

This book is a study of the communication and culture of deaf people, and particularly of sign language. It contains a comprehensive and interdisciplinary survey of the entire field of human development, education, and the study of language and thought.

SEND IQ
A Triarchic Theory of Human Intelligence
ROBERT J. STERNBERG

This book presents a new triarchic theory of human intelligence which deals with the relations between the triarchic intelligence and the historical and sociocultural context in which it occurs. Studies of "practical" and "social" intelligence are presented together with findings on education, the self, and motivation. The book presents a comprehensive and interdisciplinary survey of the entire field of human development, education, and the study of language and thought.