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The Replication Recipe: What makes for a convincing replication?

Mark J. Brandt a,⁎, Hans IJzerman a,⁎, Ap Dijksterhuis b, Frank J. Farach c,⁎, Jason Geller d,⁎, Roger Giner-Sorolla e,⁎, James A. Grange f,⁎, Marco Perugini g,⁎, Jeffrey R. Spies h,⁎, Anna van ’t Veer a,⁎

⁎ Tilburg University, Netherlands
🔥 Radboud University Nijmegen, Netherlands
🔥 Iowa State University, USA
🔥 University of Washington, USA
🔥 Keele University, UK
🔥 University of Milano-Bicocca, Italy
🔥 Center for Open Science, USA
🔥 TIBER (Tilburg Institute of Behavioral Economics), Netherlands

HIGHLIGHTS

• Close replications are an important part of cumulative science.
• Yet, little agreement exists about what makes a replication convincing.
• We develop a Replication Recipe to facilitate close replication attempts.
• This includes the faithful recreation of a study with high statistical power.
• We discuss evaluating replication results and limitations of replications.

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ABSTRACT

Psychological scientists have recently started to reconsider the importance of close replications in building a cumulative knowledge base; however, there is no consensus about what constitutes a convincing close replication study. To facilitate convincing close replication attempts we have developed a Replication Recipe, outlining standard criteria for a convincing close replication. Our Replication Recipe can be used by researchers, teachers, and students to conduct meaningful replication studies and integrate replications into their scholarly habits.

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Introduction

Replicability in research is an important component of cumulative science (Asendorpf et al., 2013; Jasny, Chin, Chong, & Vignieri, 2011; Nosek, Spies, & Motyl, 2012; Rosenthal, 1990; Schmidt, 2009), yet relatively few close replication attempts are reported in psychology (Makel, Plucker, & Hegarty, 2012). Only recently have researchers systematically reported replications online (e.g., psychfiledrawer.org, openscienceframework.org) and experimented with special issues to incorporate replications into academic publications (e.g., Nosek & Lakens, 2013; Zwaan & Zeelenberg, 2013). Moreover, some prestigious psychology journals (e.g., Journal of Experimental Social Psychology, Journal of Personality and Social Psychology, Psychological Science) are recently willing to publish both failed and successful replication attempts (e.g., Brandt, 2013; Chabris et al., 2012; LeBel & Campbell, in press; Matthews, 2012; Pashler, Rohrer, & Harris, in press) and even devote ongoing sections to replications (see the new section in Perspectives on Psychological Science, Registered replication reports, 2013).

From initial conclusions drawn from replication attempts of important findings in the empirical literature, it is clear that replication studies can be quite controversial. For example, the failure of recent attempts to replicate “social priming” effects (e.g., Doyen, Klein, Pichon, & Cleeremans, 2012; Pashler et al., in press) has prompted
Close replication attempts

In general, how can one define close replication attempts? The most concrete goals are to test the assumed underlying theoretical process, assess the average effect size of an effect, and test the robustness of an effect outside of the lab of the original researchers by recreating the methods of a study as faithfully as possible. This information helps psychologists and science journalists to raise questions about the entire phenomenon (e.g., Bartlett, 2013). Failed replications have sometimes been interpreted as 1) casting doubt on the veracity of an entire subfield (e.g., candidate gene studies for general intelligence, Chabris et al., 2012); 2) suggesting that an important component of a popular theory is potentially incorrect (e.g., the status-legitimacy hypothesis of System Justification Theory, Brandt, 2013); or 3) suggesting that a new finding is less robust than when first introduced (e.g., incidental values affecting judgments of time; Matthews, 2012). Of course, there are other valid reasons for replication failures: Chance, misinterpretation of methods, and so forth.

Nevertheless, not all replication attempts reported so far have been unsuccessful. Burger (2009) successfully replicated Milgram’s famous obedience experiments (e.g., Milgram, 1963), suggesting that when well-conducted replications are successful they can provide us with greater confidence about the veracity of the predicted effect. Moreover, replication attempts help estimate the effect size of a particular effect and can serve as a starting point for replication–extension studies that further illuminate the psychological processes that underlie an effect and that can help to identify its boundary conditions (e.g., Lakens, 2012; Proctor & Chen, 2012). Replications are therefore essential for theoretical development through confirmation and disconfirmation of results. Yet there seems to be little agreement as to what constitutes an appropriate or convincing replication, what we should infer from replication “failures” or “successes,” and what close replications mean for psychological theories (see, e.g., the commentary by Dijksterhuis, 2013 and the reply by Shanks & Newell, 2013). In this paper, we provide our Replication Recipe for conducting and evaluating close replication attempts.

The Replication Recipe

What constitutes a convincing close replication attempt, and how does one evaluate such an attempt? This is what the Replication Recipe seeks to address. The Replication Recipe is informed by the goals of a close replication attempt: Accurately replicating methods and estimating effect sizes and evaluating the robustness of the effect outside the lab of origin. Our discussion is based on a synthesis of our own trials and errors in conducting replications and guidelines recently developed for special issues and sections of psychology journals (Nosek & Lakens, 2013; Open Science Collaboration, 2012; Registered replication reports, 2013; Zwaan & Zeelenberg, 2013). In this synthesis, we make explicit the expectations and necessary qualities of a convincing replication that can be used by researchers, teachers, and students when designing and carrying out replication studies.

A convincing close replication par excellence is executed rigorously by independent researchers or labs and includes the following five additional ingredients:

1. Carefully defining the effects and methods that the researcher intends to replicate;
2. Following as exactly as possible the methods of the original study (including participant recruitment, instructions, stimuli, measures, procedures, and analyses);
3. Having high statistical power;
4. Making complete details about the replication available, so that interested experts can fully evaluate the replication attempt (or attempt another replication themselves);
5. Evaluating replication results, and comparing them critically to the results of the original study.

Each of these criteria is described and justified below. We present and explain 36 questions that need to be addressed in a solid replication (see Table 1). This list of questions can be used as a checklist to guide the planning and communication of a study and will help readers and reviewers to evaluate the replication, by understanding the decisions that a replicator has made when designing, conducting, and reporting their replication. These questions are intended to help replicators follow the Replication Recipe and determine when and why they have deviated from the five Replication Recipe ingredients.

**Ingredient #1: Carefully defining the effects and methods that the researcher intends to replicate**

Prior to conducting a replication study, researchers need to carefully consider the precise effect they intend to replicate (Questions 1–9), including the size of the original effect (Question 3), the effect size’s confidence intervals (Question 4) and the methods used to uncover it (Questions 5–9). Although this can be a straightforward task, in many studies the effect of interest may be a specific aspect of a more complicated set of results. For example, in a 2 × 2 design where the original effect was a complete cross-over interaction, such that an effect was positive in one condition and negative in the other, the effect of interest may be the interaction, the positive and negative simple effects, or perhaps just one of the simple effects. On other occasions, the information about the methods used to obtain the effect will be unclear (e.g., the original country the study was completed in, Question 7); in these cases, it may be necessary to ask the original authors to provide the missing information or to make an informed guess. It is important to know the precise effect of interest from the beginning of the design-phase of the replication because it determines nearly all of the decisions that follow. A related consideration, especially when resources are limited, is the importance and necessity of replicating a particular effect (Question 2). Such decisions to replicate or not should be based on either the effect’s theoretical importance to a particular field or its direct or indirect value to society. Another consideration is existing confidence in the reliability of the effect; an effect with a number of existing close replications in the literature may be less urgent to replicate than one without any such support (see discussion of the Replication value project, 2012–2013). In other words, not every study is worth replicating. By considering the theoretical and practical importance of a finding the best allocation of resources can be made.

**Ingredient #2: Following exactly the methods of the original study**

Once a study has been chosen for replication, and the precise effect of interest has been identified, the design of the replication study can commence. In an ideal world, the methods of the original study

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1. Also available as a pre-registration form on openscience.org
(including participant recruitment, instructions, stimuli, measures, procedures, and analyses) will be followed exactly; however, our preference for the term 'close replication' reflects the fact that this ingredient is impossible to achieve perfectly, given the inevitable temporal and geographical differences in the participants available to an independent lab (for a similar point see Rosenthal, 1991; Tsang & Kwan, 1998). Nonetheless, the ideal of an "exact" replication should be the starting point of all close replication attempts and deviations from an exact replication of the original study should be minimized (Questions 10–14), documented, and justified (Questions 17–25). Below we make recommendations for how to best achieve this goal and what can be done when roadblocks emerge.

To facilitate Ingredient #2 of the replication, researchers should start with contacting the original authors of the study to try and obtain the original materials (Question 10). If the original authors are not cooperative or if they are unavailable (e.g., have left academia and cannot be contacted, or if they have passed away), the necessary methods should be recreated to the best of the replicator researchers’ ability, based on the methods section of the original article and under the assumption that the original authors conducted a highly rigorous study. For example, if replication authors are unable to obtain the reaction time windows or stimuli used in a lexical decision task, they should follow the methods of the original article as closely as possible and to fill in the gaps by adopting best practices from research on lexical decision tasks. In these cases, the replication researchers should then also seek the opinion of expert colleagues in the relevant area to provide feedback as to whether the replication study accurately recreates the original article’s study as described.

In other cases, the original materials may not be relevant for the replication study. For example, studies about Occupy Wall Street protests, the World Series in baseball, or other historically- and culturally-bound events are not easily closely replicated in different times and places. In these cases the original materials should be modified to try and capture the same psychological situation as the original experiment (e.g., replicate the 2012 elections with the 2016 elections, or present

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4 Except, perhaps, when the data of a single experiment are randomly divided into two equal parts
British participants with a cricket rather than baseball championship. In such cases, the most valid replication attempt may actually entail changing the stimulus materials to ensure that they are functionally equivalent.\(^5\) To ensure that the modified materials effectively capture the same constructs as the original study they can (when possible) be developed in collaboration with the original authors and the research community can be polled for their input (via e.g., professional discussion forums and e-mail lists). In some cases, depending on the severity of the change, it will be necessary to conduct a pilot study, testing the equivalence of manipulations and measures to constructs tested in the original research prior to the actual replication attempt. The justifications or steps taken to ensure that the assumptions about the meaning of the stimuli hold in the replication attempt should be clearly specified (Question 11).

Although there is no single conclusive replication (or original study for that matter), and no such burden should be put on an individual replication study, the replication researcher should do his or her best to minimize the differences between the replication and the original study and identify what these differences are. Questions 17–23 ask replicators to categorize which parts of the study are exactly the same, close to, or conceptually different from the original study and to then justify the differences. All of these are imperfect categories that exist along a continuum, but this categorization task yields at least three benefits. First, reviewers, readers, and editors can judge for themselves whether or not they think that the deviation from the original study was justified. In some cases, a deviation will be clearly justified (e.g., using a different, but demographically similar, sample of participants), whereas in other cases it may be less clear-cut (e.g., replicating a non-internet computer-based lab study done in cubicles on the internet). Second, by identifying differences between replication and original studies (sample, culture, lab context, etc.) researchers and readers can identify where the replication is on the continuum from ‘close’ to ‘conceptual.’ Third, after multiple replication attempts have been recorded, these deviations can be used to determine relevant boundary conditions on a particular effect (for more elaboration on this point see Greenwald, Pratkanis, Leippe, & Baumgardner, 1986; IJzerman, Brandt, & van Wolferen, 2013).

In the process of identifying and justifying deviations from the original study, replicators should anticipate differences between the original and replication study that may influence the size and direction of the effect and test these possibilities (Question 24). For example, studies have revealed that people of varying social classes have different psychological processes related to the perception of threat, self-control, and perspective taking (among other things; e.g., Henry, 2009; Johnson, Richeson, & Finkel, 2011; Kraus, Pfiff, Mendoza-Denton, Rheinschmidt, & Keltner, 2012). Similarly, people process a variety of information differently when they are in a positive or negative mood (for reviews Forgas, 1995; Rusting, 1998). Conducting a replication at a university (or online) drawing students from different socioeconomic strata (SES) than the original population or in circumstances where participants tend to be in a different mood than the participants in the original study (e.g., immediately prior to or mid-term exams compared to the week after exams) may affect the outcome of the replication. In this case, an individual difference measure of SES or mood could be included at the end of the replication study so as to not interfere with the close replication of the original study. Then, a statistical moderator test within the replication study’s sample could help understand the degree to which differences in effects between samples can be explained by individual differences in SES or mood. This way it is possible to test if the differences identified in Question 24 impact the replication result (Question 25).

**Ingredient #3: Having high statistical power**

It is crucial that a planned replication has sufficient statistical power, allowing a strong chance to confirm as significant the effect size from the original publication (see Simonsohn, 2013).\(^6\) Underpowered replication attempts may incorrectly suggest original effects are false positives, impeding genuine scientific progress. Some authors have recommended that a sufficient amount of statistical power is at least .80 (Cohen, 1992) up to .95 (Open Science Collaboration, 2012). Because effect sizes in the published literature are likely to be overestimates of the true effect size (Greenwald, 1975), researchers should err conservatively, toward higher levels of power.\(^7\)

Power calculations are one potential rationale for determining sample size in the replication attempt (Questions 10 & 11).\(^8\) Calculating the power for a close replication study can be very straightforward for some study designs (e.g., a t-test). For other study designs, power analyses can be more complicated, and we encourage researchers to consult the appropriate literature on statistical power and sample size planning when designing replication attempts (see, e.g., Aberson, 2010; Cohen, 1992; Faul, Erdfelder, Lang, & Buchner, 2007; Maxwell, Kelley, & Rausch, 2008; Scherbaum & Ferreter, 2009; Shieh, 2008; Zhang & Wang, 2009 for useful information on power analysis). It has also been suggested that an alternative for determining sample sizes is to take 2.5 times the original sample size (Simonsohn, 2013).

**Ingredient #4: Making complete details available**

Close replication attempts may be seen as a thorny issue; openness in the replication process can help ameliorate this issue. As a rule, in order to evaluate close replication attempts as well as possible, complete details about the methods, analyses, and outcomes of a replication should be available to reviewers, editors, and ultimately to the readers of the resulting article. One way to achieve this is to pre-register replication attempts (Wagenmakers, Wetzels, Borsboom, van der Maas, & Kievit, 2012; for a pre-registration example see LeBel & Campbell, in press), including the methods of the replication study (Questions 10–16, 25), differences between the original and replication study (Questions 17–24), and the planned analysis and evaluation of the replication attempt (Questions 26–28). Following the completion of the replication attempt, the data, analysis syntax, and all analyses should be made available so that the replication attempt can be fully evaluated and alternative explanations for any effects can be explored (Questions 34 & 35).\(^9\) Designing and conducting replications with as much openness as ethically possible inoculates against post hoc adjustment of replication success criteria, provides more transparency when readers evaluate the replication, gives people less reason to suspect ulterior motives of the replicator, and makes it more difficult to exercise liberty in choosing an analytic method to exploit the chances of declaring the findings in favor of (or against) the hypothesis (Simmons, Nelson, & Simonsohn, 2011; Wagenmakers et al., 2012). The information we recommend sharing, including the replication pre-registration and data, can be accomplished with the Open Science Framework (openscienceframework.org).

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\(^5\) To be sure, replications in this type of situation are less close than what is often meant by close replications and some people will consider these replications “conceptual replications.”

\(^6\) When attempting to replicate a study that has already been the subject of several replication attempts it is desirable to base the replication power calculations and sample sizes on the average meta-analytic effect size.

\(^7\) The high power necessary for a convincing close replication can provide a challenge for researchers that do not have access to very large samples. One option, though it does not appear to be used often, is to combine resources with other labs to collect the necessary number of participants (similar to initiatives developed by Perspectives on Psychological Science, Registered replication reports, 2013).

\(^8\) Although, there are other defensible sample size justifications (see e.g., Maxwell et al., 2008).

\(^9\) Exceptions can be made on data protection grounds (e.g., when data are difficult to anonymize, or when unable to share privileged information from companies).
Replication studies are not studies in isolation and so the statistical results need to be critically compared to the results of the original study. The meaning of this comparison needs to be carefully considered in the discussion section of a replication article. It is not enough to deliver a judgment of “successful/failed replication” depending solely on whether or not the replication study yields a significant result. Replication effect size estimates (Question 30) and confidence intervals (when possible, Question 31) need to be calculated and the effect size estimate should be statistically compared to the original effect size (Question 32). Evaluating the replication should involve reporting two tests: 1) the size, direction and confidence interval of the effect, which tell us whether the replication effect is significantly different from the null; 2) an additional test of whether it is significantly different from the original effect. This helps determine whether the replication was a success (different from the null, and similar to or larger than the original and in the same direction), an informative failure to replicate (either not different from null, or in the opposite direction from the original, and significantly different from original), a practical failure to replicate (both significantly different from the null and from the original), or inconclusive (neither significantly different from null nor the original) (Question 33; for the criteria for these decisions see Simonsohn, 2013; for additional discussion about evaluating replication results see Asendorpf et al., 2013; Valentine et al., 2011). It may also be generally informative for any replication report to produce a metaanalytic aggregation of the replication study’s effect with the original and with any other close replications existing in the literature.11 It is important that a discussion of replication results and their conclusions take into account the limitations of the replication attempt and the original study and possibilities of Type I and Type II errors and random variation in the true size of the effect from study to study (e.g., Borenstein, Hedges, & Rothstein, 2007; Question 36). Evaluating the replication results, one should carefully consider the total weight of the evidence bearing on an effect.

One testable consideration for explaining differences in the results of a replication study and an original study are the many features of the study context that could influence the outcomes of a replication attempt. Some of these contextual variations are due to specific theoretical considerations. These may be as obvious as SES or religiosity in a sample, but may also be as basic and nonobvious as variations in room temperature (cf. IJzerman & Semin, 2009). In other cases, there may be methodological considerations, which may mean the manipulation or the measurement of the dependent variable is less accurate, such as when changing the type of computer monitor (e.g., CRT vs. LCD; Plant & Turner, 2009) or input device used (e.g., keyboard vs. response button box; Li, Liang, Kleiner, & Lu, 2010). For example, it is quite possible that the same stimulus presentation times using computer monitors of different brands or even the same brand but with different settings will be subliminal in one case, but supraliminal in another. Therefore, directly adopting the programming code used in the original study will not necessarily be enough to replicate the experience of the stimuli by the participants in the original study.12 To be clear, these possible variations should not be used defensively as untested post-hoc justifications for why an effect failed to replicate. Rather, our suggestion is that researchers should carefully consider and test whether a specific contextual feature actually does systematically and reliably affect some specific results and whether this feature was the critical feature affecting the discrepancy in results between the original and the replication study.

By conducting several replications of the same phenomenon in multiple labs it may be possible to identify the differences between studies that affect the effect size, and design follow-up studies to confirm their influence. Multiple replication attempts have the added bonus of more accurately estimating the effect size. The accumulation of studies helps firmly establish an effect, accurately estimate its size, and acquire knowledge about the factors that influence its presence and strength. This accumulation might take the form of multiple demonstrations of the effect in the original empirical paper, as well as in subsequent replication studies.

Implementation

The Replication Recipe can be implemented formally by completing the 36 Questions in Table 1 and using this information when pre-registering and reporting the replication attempt. To facilitate the formal use of the Replication Recipe we have integrated Table 1 into the Open Science Framework as a replication template (see Fig. 1). Researchers can choose the Replication Recipe Pre-Registration template and then complete the questions in Table 1 that should be completed when pre-registering the study. This information is then saved with the read-only time-stamped pre-registration file on the Open Science Framework and a link to this pre-registration can be included in a submitted paper. When researchers have completed the replication attempt, they can choose a Replication Recipe Post-Completion registration and then complete the remaining questions in Table 1 (see Fig. 2). Again, researchers can include a link to this information in their submitted paper. This will help standardize the registration and reporting of replication attempts across lab groups and help consolidate the information available about a replication study.

Limitations of the Replication Recipe

There are several limitations to the Replication Recipe. First, it is not always feasible to collaborate with the original author on a replication study. Much of the Recipe is easier to accomplish with the help of a cooperative original author, and we encourage these types of collaborations. However, we are aware that there are times when the replicator and the original author may have principled disagreements or it is not possible to work with the original author. When collaboration with the original author is not feasible, the replicator should design and conduct the study under the assumption that the original study was conducted in the best way possible. Therefore, while we encourage both replicators and original authors to seek a cooperative and even collaborative relationship, when this does not occur replication studies should still move forward.

Second, some readers will note that the Replication Recipe has more stringent criteria than original studies and may object that “if it was good enough for the original, it is good enough for the replication.” We believe that this reasoning highlights some of the broader methodological problems in science and it is not a limitation of the Replication Recipe, but rather of the modal research practices in some areas of research (LeBel & Peters, 2011; Murayama, Pekrun, & Fiedler, in press; Simmons et al., 2011; SPSS Task Force on Research & Publication Practices, in press). Original studies would also benefit from following many of the ingredients of the Replication Recipe. For example, just as replication studies may be affected by highly specific contexts, original results may also simply be due to the specific contexts in which they were originally tested. Consequently, keeping track of our precise methods will help researchers more efficiently identify the specific conditions necessary (or not) for effects to occur. A simple implication is

11 Note that in a metaanalytic approach the overall effect size would almost certainly be affected more by a high-powered replication than the original study (assuming it had less statistical power). Under these conditions, the somewhat surprising conclusion is that one should trust the results of the higher-powered replication more than a lower-powered original study, assuming the replication is of high quality and there are no meaningful moderators of the differences between the original and replication study. A status quo in which most original studies reach equally high power levels would eliminate this imbalance.

12 This example was adapted from a talk by Dominique Muller given at the 2013 European Social Cognition Network meeting.
that, both for replication and original studies, (more) modesty is called
for in drawing conclusions from results.

Third, the very notion of single replication “attempts” may unin-
tentionally prime people with a competitive, score-keeping men-
tality (e.g., 2 failures vs. 1 success) rather than taking a broader
meta-analytic point-of-view on any given phenomenon. The Repli-
cation Recipe is not intended to aid score keeping in the game of
science, but rather to enable replications that serve as building
blocks of a cumulative science. Our intention is that the Replication
Recipe helps the abstract scientific goal of “getting it right” (cf. Nosek
et al., 2012) and is why we advocate conducting multiple close rep-
lications of important findings rather than relying on a single original
demonstration.

Fourth, successful close replications may aid in solidifying a particu-
lar finding in the literature; however, a close replication study does not
address any potential theoretical limitations or confounds in the origi-
nal study design that cloud the inferences that may be drawn from it.
If the original study was plagued by confounds or bad methods, then
the replication study will similarly be plagued by the same limitations
(Tsang & Kwan, 1999). Beyond close replications, conceptual replica-
tions, or close replication and extension designs, can be used to remove
confounds and extend the generalizability of a proposed psychological
process (Bonett, 2012; Schmidt, 2009). When focusing on a theoretical
prediction rather than effects within a given paradigm, a combination
of close and conceptual replications is the best way to build confidence
in a result.

Fifth, a replication failure does not necessarily mean that the original
finding is incorrect or fraudulent. Science is complex, and we are work-
ing in the arena of probabilities meaning that some unsuccessful replica-
tions are expected. It is this very complexity that leads us to suggest that
researchers keep careful track of the differences between original and
replication studies, so as to identify and rigorously test factors that
drive a particular effect. Indeed, just as moderators that “turn on” or
“turn off” an effect are invaluable for understanding the underlying psy-
chological processes, unsuccessful replications can also be keys to
unlocking the underlying psychological processes of an effect.

Conclusion

It is clear that replications are a crucial component of cumulative
science because they help establish the veracity of an effect and aid
in precisely estimating its effect size. Simply stated, well-constructed
replications refine our conceptions of human behavior and thought.
Our Replication Recipe serves to guide researchers who are planning
and conducting convincing close replications, with the answers to our
36 questions serving as a basis for the replication study. We have rec-
ommended that researchers faithfully recreate the original study;
keep track of differences between the replication and original study;
check the study’s assumptions in new contexts; adopt high powered
replication studies; pre-register replication materials and methods;
and evaluate and report the results as openly as ethically possible and
in accordance with the ethical guidelines of the field. We have

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12 There is some question as to whether it is appropriate to make obvious improvements
to the original study, such as using a new and improved version of a scale, when
conducting a close replication. We suspect that it would be better if the replication, in con-
sultation with the original authors, used improved methods and outlined the reasoning for
doing so. Running at least two replications will provide the most information: one that
uses the original methodology (e.g., the old measure) and one that uses the improved
methodology (e.g., the new measure). A second option is to include the change in the
study as a randomized experimental factor so that participants are randomly assigned to
complete the study with the original or the improved methodology. These solutions would
help clarify whether the original material had caused the effect (or its absence).
suggested that researchers measure potential moderators in a way that does not interfere with the original study, to help determine the reason for potential differences between the original and replication study, which in turn helps build theory beyond “mere” replication. By conducting high-powered replication studies of important findings we can build a cumulative science. With our Replication Recipe, we hope to encourage more researchers to conduct convincing replications that contribute to theoretical development, confirmation, and disconfirmation.

References


